From: (CAB-TIMMERMANS)  
Sent: Monday, October 3, 2022 3:17 PM  
To: @equinor.com>  
Cc: @equinor.com>  
Subject: RE: Request to present at Equinor's Communications Management Committee

Dear ,

Thank you for your message and the invitation to address the Communications Management Committee. While I appreciate the invitation, I have to decline. The dates overlap with the days where I'm expected to be away from Brussels myself.

In addition to that, I must also admit that it doesn't feel right to discuss our crisis communication (and how we are keeping the focus on the crucial importance of the green transition throughout) with a company that has a role in that very crisis and its further developments — irrespective of the fact that yours is a mostly helping role as regards immediate energy supply. I hope for your understanding and wish you a fruitful visit to Brussels.

Best,


From: @equinor.com>  
Sent: Wednesday, September 28, 2022 5:12 PM  
To: (CAB-TIMMERMANS) @ec.europa.eu>  
Cc: @equinor.com>  
Subject: Request to present at Equinor's Communications Management Committee

Dear ,

I would like to invite you to speak at the upcoming Communications Management Committee meeting of Equinor on Friday 25 in the morning (or alternatively on Thursday 24) at a time that would suit you best.

Equinor, formerly Statoil, is a broad energy company committed to climate neutrality by 2050 and today the largest supplier of gas to Europe, ensuring the continent has a flexible and reliable supply of energy.
Given the current energy crisis and the resulting changing policies, executives from our communications department, including our [Director of Communications], will be travelling to Brussels on 24 and 25 November to gain a first-hand understanding of the current situation and the resulting sensitivities and challenges, as well as to exchange views with EU policymakers and experts.

We would therefore be honored if you could join the executive meeting and give a short presentation on communicating sensibly in times of crisis, with the scope and approach of your preference, followed by an informal discussion with participants. Your experience at the forefront of the Commission’s communications efforts in these challenging times would be of great interest and value to the team.

Don’t hesitate to reach out if you have any questions!

Looking forward to hearing from you,

Equinor Energy Belgium NV

+32 [director@example.com]

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equinor.com