

From: Jori Ringman - Cepi <j.ringman@cepi.org>
Sent: vendredi 12 février 2021 09:27
To: CAB SIMSON CONTACT
Cc: JUUL-JOERGENSEN Ditte (ENER); Jori Ringman - Cepi
Subject: Meeting with the paper industry value chain to present our 2030 Manifesto
Attachments: 210212 Invitation_Cepi_CEO_delegation_Simson.pdf

Importance: High

Dear Commissioner Simson,

I am writing to you on behalf of Cepi, the European association representing the paper industry.

In November 2020, Cepi launched its 2030 Industry Manifesto that maps out the various pathways in which we can support the EU efforts in mitigating climate change and advancing energy transition.

With product substitution, sustainable forest management and decarbonised production we can reach our 2030 emission reduction goal and support European carbon neutrality by 2050.

In particular, we need a regulatory framework that promotes, de-risks, supports and rewards investments in energy efficiency, CO₂ avoidance and renewable energies, as well as non-discriminatory access to affordable climate-neutral energy sources – such as green electricity, biogas or hydrogen.

Already an industry champion in generating and using renewable energy (60% of our energy) and in application of CHP, our project REINVEST 2050 showcases a wide array of investments, innovations and ground-breaking best practices across the industry, thus helping to benchmark the sector as well as other industries. Each case study in the report indicates the amount of CO₂ emissions reduced and the percentage of energy saved on-site.

Improving energy efficiency and switching to renewable energy sources are the two main pathways to secure a carbon neutral future for our industry; we would like to discuss these pathways with you and leading CEOs from our sector.

We would be thrilled to receive any suggested dates from you for such a discussion.

We very much hope that you will accept this invitation and look forward to hearing from you.

Yours sincerely,

Jori Ringman

Director General

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