

## Meeting with Coca-Cola 18th January 2023

### Coca-Cola:

- Circular economy can be really reached;
- On DRS – important to work more with national governments to address differences. MSs has to take example from Lithuania, where DRS system works very well;
- There is an issue with recycled PET. Where it goes now? To downcycling into lower level quality.
- Important to make PET going to higher value uses;
- Very ambitious on reuse targets of PETs, bottles and cups.
- We will need to work more in the OECD on waste.
- We are ready to work more on notion/description, what does it mean “reusable”. We should not close addressing packaging waste to one technology. We also need to address the issue of packaging of bottles in our sector;
- We should not solely focus on “reuse” of bottles/cans, but need to work on better reuse framework of cups;
- Water is very important element in our business model. But by 2050 we want to be “water neutral”. Also we will try to do more on preserving/restoring biodiversity;

### COM

- Hope that Swedish presidency will be able to advance on Circular economy/plastic related files that were adopted and presented by COM.
- May be it is important to work more within OECD on the ban of plastics waste exports;
- Unfortunately, we still have raw materials cheaper than from circular economy cycles.
- HORECA sector might have bigger impact and challenges of ban of single use plastics, but France is already taking ambitious step on banning quite a lot of single use plastics in HORECA.