



Mr. Frans Timmermans
Executive Vice-President for the European Green Deal
And Commissioner for Climate Action Policy
European Commission
Rue de la Loi 200
B-1049 Brussels
BELGIUM

Clermont-Ferrand, 3 January 2020

Dear Executive Vice-President Timmermans,

I am honored to invite you to speak at the 2020 Movin'On Summit, the first global sustainable mobility summit, held in Montreal, from June 3 to 5.

Every year since 2017, this unique event brings together more than 5,000 participants from every corner of the world: business leaders, government officials, representatives of cities, civil society and NGOs.

In a world undergoing great change, Movin'On is a genuine opportunity to take action and usher in the era of a low carbon resource efficient mobility. As Executive Vice-President for the European Green Deal you have been entrusted with a mission that will affect every citizen and company operating in the EU. Its success will hinge on the establishment of a true collaboration between public and private stakeholders to mobilize all energies.

We believe that only a systemic change in the transport sector, throughout the entire value chain, could provide appropriate solutions to such a massive challenge. This is exactly what we intend to demonstrate at the next Movin'On Summit.

With the support of international experts, policy makers and business leaders, we will strive to outline and implement a shared roadmap for a sustainable mobility, tackling the challenges of decarbonization and air quality in cities.

I would be delighted if you were to join us as a keynote speaker, to share your perspective on how the transport sector could fully embrace this tremendous transformation.

[redacted] from our [redacted] team ([redacted]@michelin.com) is at your disposal to discuss your participation and design the best speaking opportunity for you, as well as a tailored program.

Yours sincerely,



Michelin Group
Movin'On Summit