Dear [Name],

Please find here below the BTO of the meeting with Kraft Heinz.

I remain available for any suggestions and modifications.

Thank you in advance!

Kind regards,

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**BTO Report of the meeting between DG SANTE and Kraft Heinz, on 18 May 2022 15:16h**

**Participants:**

DG SANTE: [Redacted], [Redacted]

(E1)

EXTERNAL: [Redacted] (Kraft Heinz), [Redacted] (Grayling Belgium)

The meeting was organised at the request of Kraft Heinz to discuss food information to consumers, as well as the impact of the Farm to Fork (F2F) Strategy on the food supply chain in the EU. Kraft Heinz is a global food and beverage company that manufactures and markets products such as condiments, sauces, cheese and dairy, and other grocery products in a portfolio of more than 200 brands.

Kraft Heinz enquired about several initiatives announced in the F2F Strategy relating to food and sustainability labelling, Out of scope, and the state of play of the F2F Strategy in light of Russia’s Invasion of Ukraine.

In particular, Kraft Heinz:

- Enquired about the timeline and initiatives (front-of-pack nutrition labelling, origin labelling and date marking) related to the proposal for a revision of the Food Information to Consumers (FIC) Regulation.
- Expressed their support regarding the proposal for a harmonized front-of-pack nutrition label and welcomed EFSA’s scientific advice.
- Enquired about the use of voluntary national front-of-pack nutrition labelling schemes in EU countries.
- Highlighted that front-of-pack nutrition labelling should not penalise certain foods compared to other products in the same category.
- Enquired about the size of the future front-of-pack nutrition label on food packaging and the use of portion-sizes vs. 100g as the reference quantity. Kraft Heinz explained that they would welcome the possibility to apply a lower amount of grams than 100g to certain foods (e.g. condiments).
- Enquired about the application of the proposed extension of the mandatory origin indication of “meat used as an ingredient” and “tomato used in certain tomato products”.
- Explained that they have contributed to the open public consultation related to the FIC revision as a member of FoodDrinkEurope.
- Enquired about the Commission’s proposal for a sustainable food labelling framework and the interplay with other labels on food packaging.

Out of scope
Out of scope