e-Meeting with AVEC

FIC REVISION & Out of scope
15 September 2022

Participants:
- AVEC: N. Khaldoune
- DG SANTE:

The meeting took place at the request of AVEC (association of poultry processors and poultry trade in Europe) to present their positions on the revision of the Regulation on Food Information to Consumers (FIC) and to exchange on the

AVEC (for details see presentation and study attached):
- Explained that poultry meat consumption is increasing (first worldwide, second in Europe behind pork) and that the EU imports considerable amounts of poultry meat from third countries, which is mainly used in food services/processed food;
- Asked for mandatory origin labelling at EU/third country level of all poultry meat products, especially for out of home consumptions and further processed products, on the grounds that imports do not have to comply with all the EU standards (animal welfare, environment, use of GMOs in feed);
- Proposed to educate consumers regarding date marking;
- Expressed support for a front-of-pack nutrition labelling scheme that takes into account portion sizes, does not categorise foodstuffs and is complemented with a consumer education programme. Asked for inclusion of other non-nutrients (proteins, vitamins and minerals) for the creation of nutrient profiles;
- Out of scope
- Out of scope
- Out of scope

DG SANTE:
- Explained that different requirements for FBOs from third countries and EU FBOs (i.e. origin labelling at EU level/third country level) could be considered discriminatory and in conflict with WTO rules.
- Informed about:
  - the timeline for the adoption of the Commission proposal for the revision of the FIC Regulation,