



EUROPEAN COMMISSION  
SECRETARIAT-GENERAL

Directorate E - Single Market & Connectivity  
SG E 1 - Competitiveness, Innovation & Digital Europe

Brussels,  
SG.E.1 [REDACTED]

## MEETING REPORT

**Subject:** Note of Meeting with ACT-The App Association, 17 February 2020

**Present:** [REDACTED] (ACT)

Werner Stengg (Cabinet Vestager) [REDACTED]

*Brussels, 17 February 2020*

ACT-The App Association represents European and American app makers and connected device companies in the mobile economy. Their objective was to present the association's priorities in the context of the evaluation of competition rules and the digital economy at large.

The representatives informed about the association's recent work on notably ranking in applications and national competition rules. The association would publish a study on app makers in May 2020. This study would assess the economic value creation of applications and what best practices could be drawn from this.

ACT also enquired about the Commission's ongoing evaluation of competition rules, the possibility of *ex ante* regulation and how this could potentially affect the relation between app developers and platforms.

Mr. Stengg replied that the evaluation of competition rules are a recent and still ongoing issue and that it would build on previous work by the Commission.

ACT underlined the need for legal certainty for market operators. Legal fragmentation is an issue that should be avoided, all while ensuring that markets work properly. The representatives underlined the need for a streamlined European approach to competition rules to ensure a level playing field.

The representatives also informed they were planning to host an event on the role of app makers in the European economy and invited Mr. Stengg to participate. They would also share the aforementioned study once finalized.

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