SESSION STRUCTURE
A New Era of Industrial Development

Wednesday 25 May 13:15 - 14:00
Congress Centre, Aspen 2

A pre-pandemic movement for more directed economic growth has merged with the urgent national interests arising from the pandemic, conflict and supply chain crises.

How will bigger, bolder government shape a new era of industrial policy, guide ambitious public-private co-innovation and reshape capitalism?

This session was developed in partnership with France 24.

This is a live-streamed session. Please arrive 15 minutes early, as the doors will be closed at the scheduled time.

Reporting press: Allowed.

Session duration: 45 minutes.

The session will include:

Panellist
- Paolo Gentiloni (Confirmed), Commissioner for Economy, European Commission
- [Name redacted]
- [Name redacted]
- Gina Raimondo (Invited), Secretary of Commerce of USA

Moderated by
- [Name redacted]

FORMAT OBJECTIVES

The Moderator will weave together the different views and insights of both Panellists and the stakeholder audience to create a spontaneous and engaging dialogue that aims to drive impact and shape global, regional and industry agendas.

Duration: 45 minutes.

Room layout: forthcoming.

AUDIENCE ENGAGEMENT
Sessions will be in a theatre-style setting with panellists in a traditional panel or arena seating. Stakeholder Dialogues are open to all in-person white badge participants and will be livestreamed on the Forum website and TopLink. Sessions will include on-site audience Q&A. It was decided not to use Slido.

The hashtag for the meeting is #WEF22. We encourage both moderators and speakers to use this hashtag to promote the meeting and their sessions to their online audiences.

**SPEAKING ROLES**

**Moderator**

Moderators ensure that the objectives and outcomes of their session are achieved. In addition to framing the topic and sharing context that explains the session importance and relevance, moderators use their knowledge of the speakers' expertise, dynamism in engaging the audience, and storytelling skills to create a unique “in Davos only” experience where leaders are inspired to change the way they think, feel, or act towards the core issue of the session.

Moderators should ensure the session begins and ends on time, remind the audience if the Chatham House Rule applies, and are responsible for engaging all speakers equally in the conversation.

Key preparatory responsibilities of the Moderator include:

1. Holding a briefing call with Forum to discuss session details
2. Upon email introduction by Forum, encouraging Panellist input on their background and guiding discussion questions/points
3. Leading on-site briefing with Panellists in the session room before session starts
4. Sharing key takeaways insights, learnings, and outcomes with the Forum within 24-48 hours of end of session

*Tips and tricks on the Moderator/Facilitator widget: https://widgets.weforum.org/moderator-facilitator/ (username: moderator, password: facilitator)*

**Panellist**

Stakeholder sessions include 3-4 Panellists, all of whom should be participating in person. Panellists contribute their expertise and perspectives to support the Moderator’s efforts in achieving the session objectives and outcomes. Comments should be unscripted (no prepared remarks or speeches), concise, relevant to the session topic, and unique. Panellists are also encouraged to engage in spontaneous dialogue with fellow speakers, and to share personal stories where relevant to help create an “in Davos only” experience where leaders are inspired to change the way they think, feel, or act towards the core issue of the session.

Key preparatory responsibilities of the Panellist include:

1. Upon email introduction by Forum, providing feedback on your background and guiding discussion questions/points
2. Joining the on-site briefing with fellow Panellists and Moderator in the session room 20 minutes before session starts

*CHOOSE ONE:*

* [THIS SESSION STRUCTURE HAS BEEN REVIEWED BY THE MODERATOR BUT CHANGES MIGHT STILL OCCUR]
SESSION FLOW
Please come to the session room 20 minutes before the session starts for a preparatory briefing with the Moderator.

Introduction (3 min)
The Moderator will open the session on time by welcoming participants, framing the topic, and briefly introducing Panellists. The Moderator will remind the online audience that if they are sharing about us through their social channels, they should use the hashtag #WEF22. The Moderator will the on-site audience know that they can get involved in the session during the Q&A.

Discussion (20 min)
The Moderator will engage the Panellists in a lively conversation to get their perspectives on the guiding discussion questions or points as outlined below. The Moderator will then build on the introductory round of conversation by asking questions to create a dynamic flow of interaction among the Panellists.

Guiding Questions may include:

- The pandemic has heightened a sense of urgency for public and private sectors to work more closely together - how do we capitalize on that momentum?
- The issue of semiconductors is a case in point - an area of growing cooperation between governments and industry. Is this an example for other sectors?
- How to balance risks and potential rewards of that closer cooperation... and distribute benefits of innovation?
- Are global supply chains a sustainable business model for 21st century? What needs to be re-evaluated?
- How is economic policy-making changing to deepen cooperation with private sector actors? Where is the line between big government and bold spending?
- What role do smaller new entrants play in the new dynamic? Do they further spur innovation? How can industries with many big players also foster healthy competition?
- Where does the EU Chips Act stand? How quickly can it produce results to help unblock the supply chain?

Q&A (20 min)
The Moderator will turn to the audience for questions.

Conclusion (2 minutes)
With 2 minutes remaining, the Moderator will share the top takeaways from the discussion and bring the session to a close on time.