Renaissance European campus

Stéphane Séjourné has invited Madame President to give the closing remarks of the international day of “the European Campus” of the presidential party Renaissance in the late afternoon of the 7th of October in Bordeaux. Her attendance will be the key feature of this major event of the political “rentrée”.

1. Background information

- **French political year always starts with what are called “université d’été” or “campus” organized by each political family.** Those events are major political events allowing each party to nurture intellectual discussion and send messages of commitment to certain ideas to a large public. Indeed, those events benefit from a large media coverage, with live streaming and opening titles on TV and radio.

- **It is a French tradition for each party to invite political leaders from other political families, either to debate or to unite around a common objective/cause.** The identity of the guests is usually the top news of those events.

- For this year edition, the presidential Renaissance party has decided to dedicate its “université d’été” to Europe. The event, dubbed “The European Campus”, will be the occasion to invite other “pro-European leaders” from all pro-European political families including EPP (with an invitation sent to Minister Tajani for example), S&D and the Greens. The event is expected to attract between 2,000 and 3,000 members.

2. Political message

- This year event will highlight how much has been achieved at the European level those past 5 years. **As proud member of the pro-European “Von der Leyen coalition”, we want to embrace and showcase the legacy of this current Parliament and Commission.**

- Though, many debates and side events will be the occasion to demonstrate that there is nuances and different political projects within the European family, **we are willing to show that we are a united front against the danger of populists and extremes.**

- This will be the only “université d’été” that will focus on Europe even though the EU elections are the next French election on the agenda. Few media have actually picked up on the track record of the current EU institutions. It is then a unique opportunity to repeat how greatly the French citizens have benefited from the
Covid vaccines, NextGenEU, Green Deal, as well as our efforts to help Ukraine defend its democracy.

3. Practical information

- Dates and times: Friday, October 6 (9am-midnight), Saturday, October 7 (8am-midnight), Sunday, October 8 (8am-3pm).
- Venue: Bordeaux Exhibition Center and Convention Center.
- Proposed timing for the remarks of Madam President: at the closing of the “plenary session” with all the participants from 5.30 to 7.30 pm on Saturday, October 7th. The invitation is of course extended to the dinner if Madame President’s schedule allows it.
- Invited guests: approx. 2,000 to 3,000 people
  - Government ministers
  - Members of the Renaissance Executive Board
  - Members of Parliament and of European Parliament
  - Local elected officials who are party members
  - Presidents of departmental assemblies
  - Members of the Renaissance National Council
  - Party leaders and local executives of the presidential majority
  - European and international guests
  - Renaissance members
- Broadcast: highlights of the event will be broadcast live on the party's social networks. Retransmission of major speeches potentially on TV channels.
- Press management: some 75 to 100 journalists will be on hand, depending on the time of day, all accredited by party teams.

4. Appendices: pictures of the scene

Picture from the sky
Picture from the scene

Picture from the center of the room