To: ENV B03 ARES; ENV (ENV); __________________________ (ENV)
Cc: __________________________ (ENV)
Subject: FW: FoodDrinkEurope position on enabling conditions for a circular economy for packaging
Attachments: FoodDrinkEurope framework conditions for effective roll out future PPWD ambitions by food and drink industry - February 2022.pdf

Dear [Name],

Thank you for your interesting position paper concerning the review of the Packaging and Packaging Waste Directive PPWD. I can reassure that all the issues underlined by you are being considered and are currently part of the assessment that we are working on.

Your contribution will be a very positive input to our ongoing work.

We will give particular attention to the key points you mention, namely a scientific basis for all measures, legal and financial certainty for all actors in the packaging value chain, a harmonised and sufficient waste management infrastructure, targeted recycling targets, definitions in the PPWD favoring circularity of packaging and preserving its functionality, harmonisation of consumer sorting instructions and Extended Producer Responsibility (EPR).

With apologies for the delay in responding due to the particularly dense work context.

Best regards,

[Name]
On behalf of the Packaging team

From: ENV DIRECTOR GENERAL <ENV-DIRECTOR-GENERAL@ec.europa.eu>
Sent: Monday, February 28, 2022 9:38 AM
To: __________________________@fooddrinkeurope.eu
Cc: ENV DIRECTOR GENERAL <ENV-DIRECTOR-GENERAL@ec.europa.eu>; __________________________ (ENV) <___________@ec.europa.eu>
Subject: RE: FoodDrinkEurope position on enabling conditions for a circular economy for packaging

Dear [Name],

On behalf of DG Fink-Hooijer, we hereby acknowledge receipt of your correspondence and thank you for sharing the new position paper.

Your letter has been transmitted to the services in charge, for the appropriate analysis and follow-up.

Best Regards,
From: @fooddrinkeurope.eu
Sent: Friday, February 25, 2022 11:42 AM
To: FINK-HOOVER Florika (ENV) <@ec.europa.eu>
Cc: (ENV) <@ec.europa.eu>; (ENV) <@ec.europa.eu>; (ENV) <@ec.europa.eu>; (ENV) <@ec.europa.eu>; (ENV) <@ec.europa.eu>; (ENV) <@ec.europa.eu>; (ENV) <@ec.europa.eu>

Subject: FoodDrinkEurope position on enabling conditions for a circular economy for packaging

Dear Ms. Fink,

Following our last meeting on the review of the Packaging and Packaging Waste Directive (PPWD), we are pleased to inform you that we have provided to your colleagues in Unit B3 a set of case studies collected from our members. Some members have also provided data directly. We hope that these will be useful for the final Impact Assessment.

We are also pleased to send you attached our new position paper on the framework conditions which are needed to support the EU’s circular economy objectives for packaging, and the revised PPWD. The paper is also available online.

The paper calls for:
- A fact-based policy making process based on the green deal objectives
- Legal and financial certainty to provide a direction of travel to all players in the packaging value chain
- Harmonised, sufficient waste management infrastructure
- Targeted recycling targets
- Reviewed definitions in the PPWD to further circularity of packaging and maintain packaging functionalities
- Harmonisation of consumer sorting instructions
• Harmonisation of Extended Producer Responsibility (EPR) based on minimum requirements and fee modulation
The paper also highlights the enabling conditions needed to support packaging reuse and increased recycled content.

If these enabling conditions are put in place swiftly, we will ensure that the PPWD works as an environmental policy which can encourage and facilitate economic transformation towards a strong circular economy.

Thank you in advance for taking our views into consideration in the drafting of the final European Commission’s proposal due in July.

Please do not hesitate to contact us should you have any questions.

Kind regards,

Celebrating 40 years in 2022!

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