

From: CAB VESTAGER ARCHIVES
Sent: jeudi 10 août 2023 17:49
To: CAB VESTAGER CONTACT
Subject: FW: Follow-up: Impact on fashion sector of Direct-to-Consumers business models
Attachments: [Redacted]

From: [Redacted] <[\[Redacted\]@zalando.de](mailto:[Redacted]@zalando.de)>
Sent: Tuesday, July 18, 2023 12:53 PM
To: STENGG Werner (CAB-VESTAGER) [Redacted]
Cc: [Redacted] <[\[Redacted\]@zalando.fr](mailto:[Redacted]@zalando.fr)>; [Redacted] <[\[Redacted\]@zalando.de](mailto:[Redacted]@zalando.de)>
Subject: Follow-up: Impact on fashion sector of Direct-to-Consumers business models

Dear Werner,

Following the meeting of our [Redacted] with EVP Vestager, I would like to follow-up on the issue of the current unfair competition [Redacted]

As you know, the issue is particularly acute in the fashion sector, where e-commerce and social media drive interest in cheap, ultra-fast fashion retailers among young European consumers. These business models are given very significant cost and operational advantages through several EU policy loopholes.

[Redacted]

We remain available to continue our discussion on these issues.

Kind regards,
[Redacted]

[Redacted]

[Redacted]

[Redacted]

[REDACTED]