Cabinet Vestager meeting with Meta Platforms, Inc. (Meta Platforms, Inc.)
07/06/2023, 10:30-11:30

Meta Platforms, Inc. (“Meta”):

European Commission (“EC”): Werner Stengg (WS, Cabinet Vestager), Liliane Karlinger (LK, Cabinet Vestager),

Agenda for meeting between Mark Zuckerberg and EVP Vestager

- The meeting focuses on determining the topics for the meeting between Mark Zuckerberg (MZ) and EVP Vestager (MV) scheduled for 19 June 2023.

DMA

- Meta would like to discuss the DMA during the meeting. Meta is committed to comply with the DMA and sees an opportunity in the DMA as it clarifies relationships between Meta and other gatekeepers.
- Meta would like to discuss challenges that they perceive around the delineation of different core platform services, as separating services integrated in Facebook for the purpose of the DMA may have adverse consequences both commercially and in terms of user experience and security.
- Meta would like to discuss the progress that has been made towards interoperability between WhatsApp and other messaging services and intends to show tangible progress during the meeting.

Artificial Intelligence (“AI”) Code of Conduct

- WS explains that MV would be interested to discuss Meta’s participation in the development of an AI Code of Conduct. The AI Code of Conduct provides guidelines and guardrails for generative AI through self-commitments by key players. The proposed self-commitments bridge the period until legislation regulating AI is passed and the aim is to have a globally aligned approach.
- Meta understands the importance of an AI Code of Conduct and agrees that it should be globally aligned. Meta agrees to discuss during the meeting.
- Meta indicates that they have an open-source approach to their AI development and that they consider open AI models beneficial as they lower barriers to entry and create transparency.

Other topics

- WS asks whether Meta intends to discuss the Metaverse during the meeting. Meta indicates that the focus will more likely be on regulations that are relevant in the EU right now.