Notes of EVP Vestager Meeting with Amazon

Date: 21 June 2023, 9h - 9h45

Participants

For Amazon: EVP Margrethe Vestager, Liliane Karlinger (CAB-VESTAGER), Michele Piergiovanni (CAB-VESTAGER),

For the European Commission: EVP Vestager and Amazon’s discussed Amazon’s compliance with the Data and Buy Box antitrust commitments. The meeting also touched on DMA designation, the regulation of generative, artificial intelligence (“AI”) and Amazon’s involvement in cloud services within the EU.

- Amazon provided an update on outstanding information requested in the context of the DMA, which EVP Vestager stated was crucial for the designation process. EVP Vestager also emphasised that DMA designation and the application of obligations constitute separate processes.

- Amazon expressed its concern on overlapping and conflicting regulation coming from national competition authorities (“NCAs”). EVP Vestager stated that COM works very closely with the NCAs and in many circumstances, Member States had already started these investigations prior to the introduction of the DMA.

- Amazon sought to understand the direction of EU regulation on generative AI, as well as the AI code of conduct initiated by EVP Vestager and US. Amazon and EVP Vestager further discussed the various considerations applicable to open source and proprietary AI. EVP Vestager stressed the importance of accountability of AI developers, and commented on the ongoing work of the G7 including its EU members, on the code of conduct. Amazon offered to provide its views and assist where possible, citing the importance of private-public cooperation in this area.

- Amazon outlined the challenges it faces regarding recent EU digital regulation and policies, such as the EUCS [the European Cybersecurity Certification Scheme] and a potential levy to be paid to European telecoms companies.
To conclude, Amazon expressed its appreciation of COM’s collaboration in the antitrust commitments process, and reiterated its team’s commitment to ensuring compliance with them.