Dear Werner,

On behalf of [Redacted] and the whole Salesforce team, I would like to thank you for your time to meet in Brussels last week. We very much appreciated the insightful conversation and we hope you found it as useful as we did.

As discussed, at Salesforce we are committed to building trusted, transparent, and accountable AI systems that prioritize fairness, accuracy, privacy, and positive societal impact. We support risk-based AI regulation that differentiates contexts and uses of the technology (e.g. B2C v. B2B) and assigns responsibilities based on the different roles that various entities play in the AI ecosystem.

Attached you will find our full presentation on Salesforce’s AI Cloud as delivered on our AI Day on June 12, and part of which we shared with you during our meeting. This includes a detailed presentation of the Einstein GPT Trust Layer, our industry-leading standard for bringing trusted generative AI to enterprises.

The EU is doing important work on artificial intelligence, for which you can count on Salesforce to support you as we can. As we discussed, we will be happy to share with you input in writing for your work on a code of conduct on generative AI.

Lastly, when your schedule permits in the next months, we will be delighted to arrange a more in-depth conversation with our engineering team to further present how our trust layer works in practice. In the meantime, please do not hesitate to contact us if you have any questions.

Kind regards,

[Redacted]

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