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**Cc:** CAUDET Lucia (CAB-BRETON)  
**Subject:** Readout | EU's Breton to Apple's Tim Cook: "EU regulation fosters innovation"

## **EU's Breton to Apple's Tim Cook: "EU regulation fosters innovation"**

Brussels, 26 September 2023

**EU Digital Chief Thierry Breton met with Tim Cook to speak about Apple's commitment to Europe and its compliance with EU platform regulation.**

**Commissioner Thierry Breton said:**

*We had a constructive discussion on Apple's compliance plan for the Digital Markets Act (DMA).*

*Thanks to the EU common charger regulation, cable clutter has become a thing of the past.*

*The next job for Apple and other big tech, under the DMA, is to open up its gates to competitors.*

*Be it the electronic wallet, browsers or app stores, consumers using an Apple iPhone should be able to benefit from competitive services by a range of providers.*

*EU regulation fosters innovation, without compromising on security and privacy.*

*With our 450 million fellow citizens (vs 330 million in the US), the EU is a major and attractive market. With clear rules, it is now also the best place for businesses to invest, innovate and find new opportunities at all levels of the value chain.*

**+ link to Commissioner Breton's tweet :**

<https://x.com/ThierryBreton/status/1706619537167118816?s=20>

Best regards,



**European Commission**

