Dear Madam Kyriakidou,

I am writing to you on behalf of ACT-Alliance contre le Tabac, a group of associations that brings together the main actors in the fight against tobacco in France. Our structure has been working for more than 30 years to defend public health and welfare of all against the interests of the tobacco industry.

In your capacity as Commissioner for Health and Food Safety, I would like to draw your attention to the disposable electronic cigarette also known as “PUFF bar”.

As you can see in the attached note, these disposable electronic cigarettes, containing nicotine, are clearly intended for use by teenagers and have reached popularity among the youth in several European Union member states. Yet, they represent a health and environmental hazard that requires their ban by the institutions of the European Union. Furthermore, several member states have already announced their willingness to ban the sale of this product.

We would like to discuss this subject and our positions in further details with you or one of your collaborators. What would your availabilities be for the weeks to come?

Sincerely,

[Logo and contact information]

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