

Date: 11/7/2014

Participants: [article 4.1 b], EU Delegation, [article 4.1 b], EU Delegation, [article 4.1 b], EU Delegation, [article 4.1 b], NAM, [article 4.1 b], Kraft, [article 4.1 b], Honda, [article 4.1 b], Daimler, [article 4.1 b], 3M and [article 4.1 b], UL

Overall a positive meeting with NAM EU Taskforce. The meeting was attended by NAM, Kraft, Honda, Daimler, 3M and UL.

- NAM informed us that they're currently working on a list of NAM priorities in TTIP. So far, the issues that they are hearing the most about are:
 - Market Access: Ambitious outcome on the elimination of tariffs (but also NTBs). Rules of origin will be an important element of the agreement.
 - Regulatory Cooperation: horizontal and sectoral. On horizontal, underlined their interest in notice and comment and showed a certain skepticism on achieving a "nirvana", a mechanism via TTIP which would enable the two parties to have compatible regulatory outcomes (not releasable). If the companies are not participating in the consultation process early on, then the result poses a disproportionate negative impact on the US companies.
 - IPR (very important for manufacturers): trade secrets
 - Investment (ISDS)
- Would be interested in helping us in our advocacy efforts (both in Europe and in the US). NAM has State manufacturing associations, which help with organizing events for NAM around the country. They have done several on TPA and as TTIP moves forward, they would be happy to host something on TTIP.
- [not releasable]
- They would like to engage with the European counterparts to help with the positive TTIP messaging, including involving SMEs.
- Talk to NGA [article 4.1 b] who would be a good counterpart for the Governors outreach.
- Kraft on GIs: we will not support any agreement that pushes EU GIs agenda. We're not happy with the GI text in CETA.
- NAM would be interested in having their CEO meet the new Ambassador.