Classification and Labelling: Harmonization under TTIP

A BASF Case Study
Same product – same data - different labels
Need to Re-label: Typical Workflow

- Take merchandise from stock/warehouse; typically pallet with sacks.
- Print correct labels.
- Remove old labels and attach new ones.
- BASF numbers: in 2014 ca. 25,000 shipments only from Europe to the U.S., which had to be relabeled.
- Estimated 100 individual items per shipment, results in a total of 2.5 Mio. items to be relabeled.
One Product – one label – no failure!

Avoiding failures due to exchange of labels adds safety and means:

- compliance
- customer and consumer confidence
- no delays due to corrective action

Note: Financial impact is not the primary concern!