In the last couple of days I gave two presentations on TTIP to mayors and representatives of counties (Landkreise) of Baden-Württemberg. I explained the objectives and content of TTIP and addressed the main concerns voiced by the public (transparency, regulatory cooperation, public services/culture, ISDS). Participants acknowledged considerable improvements in terms of transparency but noted complexity of the matters which makes communication to citizens extremely difficult. Interestingly, a number of mayors (including from the Green Party), alluded to deeply rooted anti-Americanism as one of the important sources for the public protests against TTIP. On substance, message on public services seems to start sinking in, but concerns about positive/negative listing still persist despite our continuous reassurances (which are now also mirrored by similar communication of the DE government).