From: [TRADE]  
Sent: 09 September 2015 11:57  
To: SCHLEGELMILCH Rupert (TRADE); [TRADE]  
Cc: [TRADE]  
Subject: TTIP - AV - Meeting report EBU 08/09/2015  
Categories: Comments from party

**Attendants:**

**EBU (European Broadcasting Union - public broadcasters):** [TRADE] EBU, [TRADE] ZDF.

**TRADE:** [TRADE]

- Meeting at the request of EBU, to clarify certain aspects of the TTIP offer / text, and remind EBU's messages;
- EBU has **defensive interests** in TTIP: higher development perspectives within the EU than outside; US broadcasters have economies of scale (vs segmented market in the EU);
- Convergence remains the most difficult issue: EBU supports principle of **technological neutrality**; EU should resist the notion of digital products; prefers positive to negative listing;
- EBU asked about the provision on "**legitimate policy objectives**" (Art. 1.1) \( \rightarrow \) TRADE: partially reflects point xviii of the EP Recommendations (Lange Report); footnote 1 pending broader discussion on ISDS; distinction with General Exception on archaeological sites;
- Split "broadcasting" vs "audiovisual" in **e-commerce chapter** (Art. 6.1.3);
- Scope of Domestic Regulation (applying to sectors where "specific commitments" exist) \( \rightarrow \) TRADE: does not cover AV.
- **Radio spectrum**: EBU has defensive position on UHF tradability (Arts 5.21 and 5.22);
- Finally, there was an exchange of views on ongoing COM initiatives - upcoming consultation on "**Platforms**"; AVMSD Refit (EBU supports country of origin principle, with some touches to insert country of destination).