

**From:** [Art. 4.1(b)] (TRADE)  
**Sent:** 26 March 2015 08:42  
**To:** [Art. 4.1(b)]  
(TRADE); [Art. 4.1(b)] (EEAS-WASHINGTON)  
**Cc:** [Art. 4.1(b)] (TRADE)  
**Subject:** TTIP: meeting with Walmart

-- For Ares registration please --

I had a meeting on TTIP and our trade agreements in general with representatives of Walmart (Angela Marshall Hofmann - Vice President Corporate Affairs; Jana Carter – Senior Director) and ASDA (Allan Edwards - Senior Director Public Affairs; ASDA is number 2 in UK retail after Tesco).

Rather general discussion. I explained background on TTIP and our approach on services/investment.

Main points raised by Walmart:

- Surprised about backlash against TTIP in some MS
- Importance of digital issues in particular localisation (IT security US based, requirement to locate servers in third countries is a huge logistical challenge)
- Smooth logistics crucial, importance of TF

[Art. 4.1(b)]