Meeting Report: EUUnited with CAB (Jon Nyman) - 19 February 2015.

Participants:
- EUUnited
- COM: J.Nyman (Cab)

EUUnited is an association regrouping six EU machinery subsectors. The meeting was held in a cordial atmosphere, and intended to present the engineering industry’s views on trade and take stock of on-going key files.

- TTIP: EUUnited (and VDMA), as the rest of engineering industries very supportive and ready to promote TTIP. VDMA designed a special website with positive testimonials by entrepreneurs. They wish to go more public with such messages to convince and assure the broader public of the benefits of TTIP. Need to put into the limelight the opportunities for Europe of having a deal, rather than potential risks (which spoil the discussion now). EU has a lot to lose if it doesn't start leading on global rule & standards-making, steering globalisation. EUUnited also shared views regarding their engagement with trade unions regarding TTIP.