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From: [Art. 4.1(b)] (TRADE)
Sent: 09 September 2015 11:57
To: SCHLEGELMILCH Rupert (TRADE); [Art. 4.1(b)] [Art. 4.1(b)] (TRADE)
Cc: [Art. 4.1(b)] (TRADE)
Subject: TTIP - AV - Meeting report EBU 08/09/2015

Categories: Comments from party

Attendants:
EBU (European Broadcasting Union - public broadcasters): [Art. 4.1(b)] (EBU), [Art. 4.1(b)] [Art. 4.1(b)] (ZDF).
TRADE: [Art. 4.1(b)]

- Meeting at the request of EBU, to clarify certain aspects of the TTIP offer / text, and remind EBU's messages;
- EBU has **defensive interests** in TTIP: higher development perspectives within the EU than outside; US broadcasters have economies of scale (vs segmented market in the EU);
- Convergence remains the most difficult issue: EBU supports principle of **technological neutrality**; EU should resist the notion of **digital products**; prefers positive to negative listing;
- EBU asked about the provision on "**legitimate policy objectives**" (Art. 1.1) → TRADE: partially reflects point xviii of the EP Recommendations (**Lange Report**); footnote 1 pending broader discussion on ISDS; distinction with General Exception on archaeological sites;
- Split "broadcasting" vs "audiovisual" in **e-commerce chapter** (Art. 6.1.3);
- Scope of **Domestic Regulation** (applying to sectors where "specific commitments" exist) → TRADE: does not cover AV.
- **Radio spectrum**: EBU has defensive position on UHF tradability (Arts 5.21 and 5.22);
- Finally, there was an exchange of views on ongoing COM initiatives - upcoming consultation on "**Platforms**"; **AVMSD Refit** (EBU supports country of origin principle, with some touches to insert country of destination).

[Art. 4.1(b)]