



EUROPEAN COMMISSION  
SECRETARIAT-GENERAL

The Secretary General

Brussels, 22 October 2012  
SG/CD/mp 1241598

Mr. Fredrik Peyron  
General Counsel & Secretary  
to the Board of Directors  
Swedish Match AB  
P.O. Box 7179  
SE 10388 Stockholm

*Fredrik.Peyron@swedishmatch.com*

Dear Mr. Peyron,

Thank you for your letter of 12 October.

I have noted your views on the treatment of snus under EU legislation which have also been presented to the Commission as part of the public consultation on the proposed revision of the current legislation. You may have seen that the Commission has indicated its intention to await the appointment of a new Commissioner for Health and Consumer policy before making any legislative proposals. Under these circumstances I do not feel that a meeting with me at this time would be appropriate. I would suggest that you take contact with the office of the new Commissioner once that person has been appointed.

Yours sincerely

Catherine Day