

Dr Marianne Klingbeil
Deputy Secretary General
Directorate C Better Regulation, Evaluation and Impact Assessment
Secretariat-General
European Commission
B- 1049 Brussels

1 June 2011

Dear Dr Klingbeil,

Re : request for a meeting

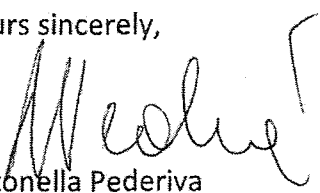
CECCM is the Confederation of European Community Cigarette Manufacturers whose members are British American Tobacco, JT-International and Imperial Tobacco Group.

You may be aware that DG SANCO is currently considering a review of the Tobacco Product Directive (2001/37/EC, TPD).

We would like to have the opportunity to meet with you to discuss the process on the review of the TPD, in particular the application of the Better Regulation principles and the methodology used in the Impact Assessment. We are keen that sound evidence is available to support potential policy measures and that an Impact Assessment regarding the review of the Tobacco Product Directive includes as well the conclusions of the internet consultation carried out by DG SANCO end of last year.

We would be very pleased if you could agree on meeting with CECCM and are looking forward to your answer.

Yours sincerely,



Antonella Pederiva
Secretary General of CECCM



EUROPEAN COMMISSION
IMPACT ASSESSMENT BOARD

Chair

Brussels,
MK D(2011) /SGC2/hm
Ref: in reply to CECCM email of 1 June

Ms. Antonella Pederiva,
Secretary General of CECCM,
125 Avenue Louise,
B-1050 Brussels
Belgium

Dear Ms. Pederiva,

Thank you for your letter of 1 June 2011 requesting a meeting to discuss the process being used to review the Tobacco Products Directive.

Regretfully, I must decline this request. I feel it would be inappropriate to discuss substantive issues that will affect an Impact Assessment with you, as I must maintain my objectivity and ensure the independence of the Impact Assessment Board. I would suggest you direct your comments to DG SANCO if you have not already done so.

I look forward to a constructive exchange of views on more general Smart Regulation policy issues in future.

Yours sincerely,

Marianne Klingbeil

CC: M. Gremminger