From: [Redacted]
Sent: Wednesday, November 04, 2015 5:27 PM
To: [Redacted]
Cc: [Redacted]
Subject: invitation to speak to Caobisco members on the 18th November
Importance: High

Dear [Redacted],

I hope that this message finds you well!

I have an important request to you and I hope that you will be able and interested to accept our invitation:

I would like to invite you to come and speak to Caobisco members on the 18th November 2015 at 18.30.

We have a General council meeting on that day and the idea would be that you provide our members under Chattam House rules with your perspective on the treats and opportunities for our product categories in the context of today’s EU policy developments in the area of nutrition and health. The format would be really an informal exchange of views between public affairs representatives and you as an EU food policy and regulatory expert to enable us as a group to engage in a constructive manner with EU decision makers.

The audience will be composed of representatives of different Member States working either for companies directly or for Caobisco national associations. We expect about 20 to 30 representatives from all over Europe.

It will be held at the Hotel Sofitel – place Jourdan and followed by a walking dinner.

Should you not be available, would you be so kind in suggesting names of colleagues that could steps in?

Due to the urgency of my request, I will be in touch tomorrow again by phone.

Many thanks in advance for your consideration of my request,

Have a great evening,

[Redacted]

CAOBISCO
Cookies, Biscuits & Confectionary of Europe
www.caobisco.eu

Secretary General
Dear [Name],

Thank you very much indeed for your time in meeting us this morning.

As promised, please see here the link to the Fruit Juice Directive 2012/12/EU:

The minimum brix (sugar content) levels for juices from the various different fruits are set out in Annex V.

Kind regards

Regulatory Affairs Director

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