

From: [REDACTED] (TRADE)
Sent: 29 January 2016 10:51
To: SCHLEGELMILCH Rupert (TRADE); [REDACTED] (TRADE); [REDACTED]
[REDACTED] (TRADE); [REDACTED] (TRADE); [REDACTED] (TRADE);
[REDACTED] (TRADE); [REDACTED] (TRADE); [REDACTED] (TRADE);
EICHHORN Nele (CAB-MALMSTROM)
Subject: Meeting of Maria Asenius with the Information Technology Industry
Council (ITI) and Digital Europe – 29 January 2016

(For registration in Ares)

**Meeting of Maria Asenius with the Information Technology Industry Council (ITI) and Digital Europe –
29 January 2016**

Participants:

- ITI and Digital Europe: Dean Garfield, [REDACTED] [REDACTED]
[REDACTED]
- COM: Maria Asenius, Nele Eichhorn, [REDACTED]

ITI and Digital Europe are on a 9 days trip through Europe to speak to policy makers about the new Safe Harbour negotiations. They argue that even the "smartest and most plugged-in" policy makers sometimes underestimate the impact that this may have on the transatlantic trade relationship. Political leadership is needed and trade officials should be involved in these discussions, also "beyond the first goal line" of 2 February (deadline for the conclusion of a new safe harbour). They also emphasised that fundamental values of data protection and shares across the Atlantic and that these values allow US companies to succeed.