

Electronic cigarettes& other nicotine containing products

'further analyse the possibility of including ecigarettes in the scope of excise duty on tobacco products.'

Meeting 18 February 2015



Agenda

- > Why?
- > Existing definitions
- > Questions



Why?

- Proper functioning of the internal market
 - Different approaches
- Distortion of competition
 - Substitution

- → avoid unnecessary administrative burden/cost;
- → nothing has been decided.



Study – Why (2)?

- 'Both tax authorities and economic operators expressed the need for clarity on the treatment of ecigarettes';
- 'Concerns about the competitive distortions caused by differentiated tax treatment between e-cigarettes and cigarettes given their substitutability';



• 'In the light of the growing consumption and the increasing interest of traditional tobacco companies, the budgetary implications of not including ecigarettes within the framework of the EU Directives may prove to be extremely significant'.



Existing definitions

For fiscal purposes (sales tax excluded)

•EU: Italy, Portugal→ volume of liquid;

•US: North Carolina→ 5ct/ml consumable product:

'Any nicotine liquid solution or other material containing nicotine that is depleted as a vapor product is used.'



Existing definitions (2)

US: Minnesota → liquid nicotine, cartridge, whole kit:

'E-cigarettes are subject to the tobacco product tax. The cartridge containing nicotine is a component of the e-cigarette. The cartridge contains nicotine which is ordinarily derived from tobacco and is used by a person by smoking or inhaling.'



Existing definitions (3)

For other purposes (EU only)

 Article 2, paragraph 16&17 of the Tobacco Product Directive 2014/40/EU;

'electronic cigarette' means a product that can be used for consumption of nicotine-containing vapour via a mouth piece, or any component of that product, including a cartridge, a tank and the device without cartridge or tank. Electronic cigarettes can be disposable or refillable by means of a refill container and a tank, or rechargeable with single use cartridges;

'refill container' means a receptacle that contains a nicotinecontaining liquid, which can be used to refill an electronic cigarette;



Existing definitions (4)

CN codes

- CN 3824.90 (cartridge)
 - Miscellaneous chemical products;
 - Prepared binders for foundry moulds or cores; chemical products and preparations of the chemical or allied industries (including those consisting of mixtures of natural products), not elsewhere specified or included;
 - **≻**Other.



Existing definitions (5)

- CN 8543.70 (device)
 - ➤ Electrical machinery and equipment and parts thereof; sound recorders and reproducers, television image and sound recorders and reproducers, and parts and accessories of such articles;
 - ➤ Electrical machines and apparatus, having individual functions, not specified or included elsewhere in this chapter;
 - ➤Other machines and apparatus.



Questions

- Problems;
- Market size and development;
- Your opinion & new options;
- Fiscal equal treatment;
- Monitoring and control;
- Weaknesses.



Questions?

Thank you for your attention!