

From: [REDACTED] (CAB-HOGAN)
Sent: Monday 25 April 2016 17:16
To: CAB HOGAN ARCHIVES
Subject: FW: Meeting with CEMA - FEDERUNACOMA
Attachments: CEMA Appointment for EIMA International 2016 opening conference.odt

Pls register and attribute (to TT, I think) + put in invites table.

Thx.

[REDACTED]

From: [REDACTED]
Sent: Tuesday, April 19, 2016 3:18 PM
To: POWER Peter (CAB-HOGAN); SIRACUSA Elisabetta (CAB-HOGAN)
Cc: [REDACTED] (CEMA)
Subject: Meeting with CEMA - FEDERUNACOMA

Dear Mr. Power and Mrs. Siracusa,

CEMA is the Federation of industry that represent the European producers of **agricultural machinery**, 4500 manufacturers, a total turnover of € 26 billion and provides employment for 135,000 people directly in the sector and another 125,000 persons indirectly in the distribution and service network.

FEDERUNACOMA, the Italian member, account 300 companies and a global turnover of € 8 billion, represent the second producer in Europe and one of the first at world level for variety and quality.

Accredited at the European Parliament we perform the usual representation of interest in Europe and at world level, and Federunacoma organize fairs of our sector in Italy and abroad.

EIMA International is the second size wise exposition of agricultural machinery in the world, with over 300.000 square meters of playground and 1800 exposers, the 9th of November 2016 in Bologna Italy, we will reach our 42nd edition of the event. We have especially planned for the EIMA 2016 opening edition a policy conference under the title" **Agricultural Machinery: The New European Agenda**", to enable representatives from institutions and the business world to identify priorities and the expectations of the subjects involved as well as factors to combine to lay the groundwork for the creation of specific shared programs for agricultural mechanization.

We would like to share with you the *concept* (see annex) of our event and if possible the participation of Commissioner Hogan.

I will be in Brussels the next **12 May** (morning) and it will be a pleasure to have the opportunity to meet you in your office, otherwise I will adapt to your agenda.

Looking forward to hear from you soon, best regards,

[REDACTED]



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**Bologna 9-13
novembre
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