

From: [REDACTED] (CAB-HOGAN) on behalf of HOGAN Phil (CAB-HOGAN)
Sent: Thursday 14 April 2016 11:24
To: CAB HOGAN ARCHIVES
Subject: FW: INVITATION AND SAVE THE DATE: AFCC DINNER DEBATE ON "Technological solutions to sustainable agriculture in the EU" 25 May 2016 - Hotel Leopold, Brussels

Importance: High

For invites table please.

From: AFCC [<mailto:secret@afcc.eu>]
Sent: Tuesday, April 12, 2016 6:42 PM
To: HOGAN Phil (CAB-HOGAN)
Subject: INVITATION AND SAVE THE DATE: AFCC DINNER DEBATE ON "Technological solutions to sustainable agriculture in the EU" 25 May 2016 - Hotel Leopold, Brussels
Importance: High

To:
Commissioner Phil Hogan
European Commission
via e-mail

Dear Commissioner Hogan,

Below you will find a 'Save the date' mail from the AFCC Agri-Food Chain Coalition related to an event with MEP Anthea McIntyre.

The event is organized specifically in view of Mrs McIntyre's draft report on 'Technological solutions to sustainable agriculture in the EU' which is currently before the EP's COMAGRI for discussion.

The AFCC and its 11 EU level member associations are strongly supportive of Mrs McIntyre's initiative to address innovation more broadly as a means to address and successfully contribute to numerous overarching policy objectives.

We would like to demonstrate this support and discuss ways forward in implementing some of the draft report's recommendations.

Consequently, we have invited the Members of the EP's Committee for Agriculture as well as relevant Conseillers of political groups and the Committee's secretariat for a dinner debate (v. programme below).

We would be delighted if you would accept our invitation to attend this important event and to address the meeting with your personal comments.

Please note that in view of the cross-cutting nature of the subject, a similar invitation will also be extended to your colleague Commissioner Moedas.

The AFCC sees a strong relation between the event organized at the Milan EXPO last year which you addressed as well and this concrete initiative of Mrs McIntyre.

It would be a pleasure to get your views and insight into this debate to help innovation being positively embraced by the EP in its final vote on this report.

You will receive the formal invitation for the event during the coming week – but please feel free to have your Cabinet contacting me at any time in case you would like to receive further details before.

Sincerely, yours



Chair AFCC



SAVE THE DATE !

“Technological solutions to sustainable agriculture in the EU”

Dinner debate on the potential of innovation in the agri-food sector in Europe
Hotel Leopold
Rue du Luxembourg 35
Brussels
25 May 2016, 19h00-21h40

The Agri-Food Chain Coalition (AFCC) is pleased to invite you to a dinner debate on the potential of innovation in the agri-food sector in Europe.

Competitiveness, economic growth, jobs are the potential benefits of an innovation-friendly and supportive environment in Europe.

Together with rapporteur Anthea McIntyre, MEP, and invited guests, the AFCC wants to discuss the way forward to a competitive and sustainable European agriculture.

Draft Programme:

Welcome cocktail and registration

19h00-19h30

Welcome: Chair of AFCC

19h30-19h40

Keynote speech: Anthea McIntyre, MEP

19h40-19h50

Presentations by AFCC representatives

20h15-20h30

Comment: European Commission (tbc)

20h30-20h45

Debate

20h45-21h30

Final remarks and conclusions: Anthea McIntyre, MEP

21h30

Closure: Chair of AFCC

21h40

The final invitation and registration information will be sent to you shortly.
For any questions, please do not hesitate to contact the AFCC at this e-mail address.

With kind regards,



Chair AFCC

secretariat@agrifoodchaincoalition.eu

