From:	(CAB-HOGAN)
Sent:	Wednesday 4 May 2016 14:14
To:	CAB HOGAN ARCHIVES
Subject:	RE: Commissioner Hogan - Agri Aware launch

For invites table please.

From:
Sent: Tuesday, May 03, 2016 4:53 PM
To: (CAB-HOGAN)
Subject: Commissioner Hogan - Agri Aware launch

Hi

Thanks for taking my call.

As I was explaining, Agri Aware has won EU funding to communicate CAP to the general public. The total value of the bid, which will be delivered on an all-island basis, is €562,000. This is the most significant bid ever awarded to Agri Aware since its establishment in 1996 and it is our fourth consecutive win for this funding.

We have planned to officially launch the campaign, 'Farm to Fork-CAPtured for over 50 years' at Family Farm in Dublin Zoo on Sunday 3 July with our 70 plus patrons.

I don't have an exact time for the launch just yet, but it will be sometime between 9am-12pm.

I believe Commissioner Hogan attended the launch last year and Dr.   would be very grateful if Commissioner Hogan could launch our campaign once again.

I am also trying to arrange a meeting between Commissioner Hogan and Dr.   and Mr.   , preferably in Ireland (although the original plan was to meet in Brussels) ahead of the launch. The meeting is to discuss using the Agri Aware model across Europe.

Any help you can give me on the above would be greatly appreciated.

Thanking you in advance.

Kind regards,

Public Relations, Communications and Marketing Executive
Agri Aware,

Waverley Office Park,
Old Naas Road,
Dublin 12

Family Farm, developed by Agri Aware and Dublin Zoo

Winners of the EU CAP 50 Communication award for Family Farm