
From: [REDACTED]@platts.com>
Sent: 07 April 2016 12:30
To: CAB ARIAS CANETE ARCHIVES
Subject: 10th Anniversary European Refining Summit - Keynote Address
Attachments: Platts 10th European Refining Summit - 29-30 September - Brussels - Programme v2.pdf

Importance: High

Dear Sir or Madam:

I am writing to invite Commissioner Arias Canete to provide a keynote address at the **10th anniversary European Refining Summit**, which is returning to **Brussels** this year on **29-30 September** at **The Hotel**.

We would be delighted to welcome you to our marquee event sharing your views on the oil refining markets at that time. You would be speaking in front of a group of regional and global experts from the key refiners, traders, logistics providers, regulators and other key industry stakeholders.

Please find attached the draft outline programme which outlines the list of topics you could possibly talk about. These are, however, just suggestions and we would be more than happy to be flexible in terms of focus and format.

About the Platts European Refining Summit 2016:

Platts is presently sourcing 30 plus key market expert speakers to gather for frank discussion and unrivalled debate. This will include exploring how to develop innovative business models to achieve long term prosperity.

Key topics to be discussed will include:

- **Examining the state of play for European refiners:** 10 years on from our inaugural event
- **Boosting competitiveness:** What are the strategies to put in place?
- **EU energy and climate change policy:** Exploring the impact of emissions targets, fuel efficiency and substitution initiatives and biofuel products
- **Europe's structural refining overcapacity:** When will it likely impact the industry once again?
- **Who has benefited the most from the oil price slump?** Innovating towards a trading business model
- **Refined product focuses:** The sharp reversal of fortunes for gasoline over diesel, will tightening of bunker fuel specifications have the potential to improve the sector and is the jet fuel market a sign of things to come?
- **International perspectives:** Developments, challenges and new business opportunities from the US, Middle East, Asia and Russia
- **Using technology to boost the bottom line:** Innovation showcases

Other great features at the event include:

- **Great networking:**

We have built into the two days a number of dedicated social functions designed to increase participant interaction, including sponsored breakfast briefings, an evening gala drinks reception and an exclusive Summit Dinner.

- **Utilize the event app:**

Benefit from improved networking on-site by accessing the delegate list, exchange contact information electronically, read the speaker bios and send live messages to fellow attendees. Additionally, all presentations will be uploaded as soon as they are made available for publication by our speakers.

Who attends:

The event regularly attracts in excess of **200 delegates** each year from across the European refining value chain, including:

- European and international refiners
- Fuel traders
- Regulators and policy makers
- Terminal, storage and tanker operators
- Petrochemical producers
- Biofuels industry
- Downstream technology solutions providers
- Automotive industry

Organised by Platts:

Platts is a leading global provider of energy, petrochemicals, metals and agriculture information, and a premier source of benchmark price assessments for those commodity markets. Since 1909, Platts has provided information and insights that help customers make sound trading and business decisions and enable the markets to perform with greater transparency and efficiency. Our events look to build on these principles.

I appreciate that this September might well seem a long time into the future but in conference planning terms it is not so I would be most grateful if I could hear back from you at your earliest convenience to discuss your presentation in more depth.

Kind regards,



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