
From: [REDACTED]@spglobal.com>
Sent: 14 June 2016 17:14
To: CAB ARIAS CANETE ARCHIVES
Subject: Platts Inaugural Gasoline, Naphtha and LPG Conference - Speaking Opportunity
Attachments: Platts Inaugural Gasoline, Naphtha & LPG Conference - 7-8 November - Rotterdam - Programme.pdf

Importance: High

Dear Commissioner Canete,

I am writing to invite you to speak at **Platts inaugural Gasoline, Naphtha and LPG Conference** – taking place on **November, 7-8, 2016** at the luxurious **Mainport Hotel**, Rotterdam, Netherlands (please find the latest programme attached for your reference).

A new event joining our long international downstream oil conference series, this inaugural Gasoline, Naphtha & LPG Conference comes at a very exciting time to analyze the latest developments, challenges and trends at the light end of the barrel.

Above all, it will seek out strategies enabling those in attendance to discover how to maximize profitability of gasoline, naphtha and LPG.

Gathering Europe's leading refiners, petrochemical players, traders, regulators, logistics providers and other key industry stakeholders under one roof at the luxurious Mainport Hotel for the very first time, Platts is presently sourcing over 20 expert speakers to gather for frank discussion and unrivalled debate.

We hope that you can join them by clearing your busy schedule on November 7-8 to travel to Rotterdam, Netherlands to network, learn and obtain key insights.

In particular, this must-attend event will debate:

- **The latest developments in downstream:** Macroeconomic trends, global oil fundamentals and the current state of play for European refining
- **Threats and opportunities for gasoline:** How long can it remain the main margin driver of healthy margins, examining trends towards consumption of higher quality gasoline, electrification of transport vehicles impact on gasoline demand, progress towards bioethanol G2 and implications for gasoline, market focuses on the US, Africa and the Middle East, and dissecting the sharp reversal of fortunes for gasoline over diesel
- **The latest on the naphtha business case:** Demand from European petrochemicals and other regions, European balance management – strategies on how to handle a refinery during low petrochemical demand cycles, blending component developments, bio-substitution alternatives, and naphtha versus LPG: competition for petchem cracking – who is grabbing market share?
- **LPG fundamentals today:** Opportunities in increasing production, shifting trade routes and changing demand profiles, investments and future of renewable energy and implications for LPG last mile connectivity, latest on LPG pricing, how can it address household air pollution and increasingly provide a cooking solution for consumers in developing markets, and innovations in LPG application design: what will spur further growth?

Please note that the below have already confirmed their interest in speaking:

- [REDACTED] International Energy Agency
- [REDACTED], World LPG Association (WLPGA)
- [REDACTED], National Petrochemical Company, Iran
- [REDACTED], Neste Renewable Products
- [REDACTED], Breitling Energy Corporation
- [REDACTED], MOL
- [REDACTED], JBC Energy
- [REDACTED], Essar Services India Private Limited
- [REDACTED], Liquigas Ltd
- [REDACTED], Transport & Environment
- [REDACTED], Holman Fenwick Willan LLP
- [REDACTED], SWITCH S.A
- [REDACTED], Wartsila Italia
- [REDACTED], Twin Feathers Commodity Trading Advisors
- [REDACTED], Platts
- [REDACTED], Platts
- [REDACTED], Platts
- Senior representative from Port of Rotterdam

Effective networking including an exclusive boat tour:

But it's not all about learning through presentations and panels. Platts Conferences understands the need for effective and valuable networking time, and this event will be no exception. Built into the two days are a number of dedicated social functions designed to facilitate participant interaction.

This includes an exclusive and special boat tour. Set sail after the conference sessions and join fellow delegates and speakers for a selection of drinks, canapés and an evening meal while touring the Port of the Rotterdam by boat.

New event mobile app:

And to complement your networking, you and the other speakers, along with the 100 plus delegates at the conference, will benefit from our event app – firstly pre-conference, then on-site and finally post event. This means you can access the delegate list, exchange contact information with other speakers and delegates electronically, read the speakers biographies and send live messages to fellow attendees' onsite. In addition, all presentations are uploaded as soon as made available by the speakers.

To refresh your memory, Platts is a leading global provider of information and a premier source of benchmark price assessments for the energy, petrochemicals, metals and agriculture markets. Since 1909, Platts has provided intelligence and insights that help customers make sound trading and business decisions and enable commodity markets to perform with greater transparency and efficiency. Our events look to build on these principles.

I appreciate that November might well seem a long time into the future but in conference planning terms it is not so I would be most grateful if I could hear back from you at your earliest convenience to discuss in depth your specific presentation theme.

Kind regards,

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Conference Producer, EMEA Conference & Events Division

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