Cecilia Malmström participated in a breakfast event at the Centre for European Studies (CEPS) with some 40 business and CEPS representatives present. In her speech, Commissioner Malmström spoke about the ongoing debate about trade matters in Europe, and the importance of explaining and communicating trade policy while countering distorted claims. She warned against oversimplification in the debate, and gave examples of small European companies that have gained from recent trade deals. Questions during the Q&A session regarded, among others, the prospects of ratifying CETA, and the possibility of other countries to join trade deals such as TTIP.