

You will take part in a one hour event (13h registration and lunch, 14h-15h event) organised by the newspaper Politico on the issue of "Future of Farming: Smart Agriculture in a Competitive World."

- 5 minutes introduction by [REDACTED] ECPA, (event sponsor), to be followed by a **one to one interview** [REDACTED]

- **Panel discussion**

Though featuring the above title, the event is expected to **go beyond mere innovation and technology aspects; you should thus be prepared to cover a wide range of issues.**

out of scope

This briefing consists of some key messages to be used to address the NGO letter issues specifically and a catalogue of Q&A/defensives (some on questions agree ex-ante, some on other potential questions) developed for both the interview and the panel discussion.

First key messages

- *out of scope*

- *out of scope*

- *out of scope*

- *out of scope*

- *out of scope*

- *out of scope*

- *out of scope*

I. AGREED QUESTIONS

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED] *out of scope* [REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]

- [REDACTED]
out of scope

- [REDACTED]

- [REDACTED]

- [REDACTED]

II. OTHER POSSIBLE QUESTIONS

- [REDACTED]

- [REDACTED]

- [REDACTED]

Background

Art. 4.1 (b) - privacy

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*2 full pages with background information falling under Art. 4.1 (b) - privacy
have been deleted*