

[REDACTED]

From: [REDACTED]
Sent: 11 November 2014 10:14
To: [REDACTED]
Subject: FW: Interim report tomorrow
Attachments: 2014_11_06_Copyright_Interim_Report.docx

Dear [REDACTED]

Please register the receiving of the draft interim report from Ecorys.

Thanks,
[REDACTED]

-----Original Message-----

From: [REDACTED]
Sent: Monday, November 10, 2014 9:25 AM
To: [REDACTED]
[REDACTED]

Subject: RE: Interim report tomorrow

Dear [REDACTED] and others,

We have received the survey results on 23 October as planned. In the past two weeks we have been busy harmonizing the databases (July UK pilot, September test launch and October full launch, adults and minors), determining the weight factors for the internet using population and the willingness to pay questions, as well as a first analysis of suspicious responses. The interim report documents the preliminary results in terms of summary statistics.

Also, progress has been made in the past months on the legal analysis and collecting data on market developments, which is documented as well in the interim report. Finally, the report documents the planned next steps of the "standard" analyses and repeats the further planning agreed on in September.

Later today I will send a list of discussion points for the meeting on Thursday 13th, as well as the preliminary results on the 100 films questions.

I should also add that [REDACTED] have not had the opportunity to proofread the report, nor have I had time to fully reflect on the preliminary results. Nevertheless, I think there will be enough to discuss the assumptions for the estimations and for the finalization of the study.

Best regards and looking forward to meeting you on Thursday,
[REDACTED]