Belgium-Brussels: Estimating displacement rates of copyrighted content in the EU  
2013/S 159-276982

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1) Name, addresses and contact point(s)
European Commission, Directorate-General for the Internal Market and Services
SPA2, 01/51
1049 Brussels
BELGIUM
E-mail: ec-intmarket-contracts@ec.europa.eu

Internet address(es):
General address of the contracting authority: http://ec.europa.eu/dgs/internal_market/calls/index_en.htm
Electronic access to information: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=345

Further information can be obtained from: The above mentioned contact point(s)

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:
European Commission, Directorate-General for the Internal Market and Services
SPA2, 01/51
1049 Brussels
BELGIUM
E-mail: ec-intmarket-contracts@ec.europa.eu
Internet address: https://etendering.ted.europa.eu/cft/cft-display.html?cftId=345

Tenders or requests to participate must be sent to: The above mentioned contact point(s)

I.2) Type of the contracting authority
European institution/agency or international organisation

I.3) Main activity
General public services

I.4) Contract award on behalf of other contracting authorities
The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1) Description

II.1.1) Title attributed to the contract by the contracting authority:
Estimating displacement rates of copyrighted content in the EU.

II.1.2) Type of contract and location of works, place of delivery or of performance
Services
Service category No 10: Market research and public opinion polling services
Main site or location of works, place of delivery or of performance: The tasks are to be performed at the premises designated by the contractor. A maximum of 6 coordination meetings (including the kick-off meeting and the meeting to present the final study) with the contracting authority will be held in Brussels.

NUTS code

II.1.3) Information about a public contract, a framework agreement or a dynamic purchasing system (DPS)
The notice involves a public contract

II.1.4) Information on framework agreement

II.1.5) Short description of the contract or purchase(s)
The subject matter of the contract is to devise a viable methodology and to subsequently implement it in view of measuring the extent to which unauthorised online consumption of copyrighted materials (music, audiovisual, books and video games) displaces sales of online and offline legal content, gathering comparable systematic data on perceptions, and actual and potential behaviour of consumers in the EU.

II.1.6) Common procurement vocabulary (CPV)
79300000, 79311000, 73000000

II.1.7) Information about Government Procurement Agreement (GPA)
The contract is covered by the Government Procurement Agreement (GPA): yes

II.1.8) Lots
This contract is divided into lots: no

II.1.9) Information about variants
Variants will be accepted: no

II.2) Quantity or scope of the contract

II.2.1) Total quantity or scope:
The maximum amount for the execution of all the tasks referred to in this call for tenders is 450 000 EUR including all charges and expenses, in particular the travel and subsistence expenses. No contract offer above this amount will be considered.
Estimated value excluding VAT: 450 000 EUR

II.2.2) Information about options
Options: no

II.2.3) Information about renewals
This contract is subject to renewal: no

II.3) Duration of the contract or time limit for completion
Duration in months: 8 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1) Conditions relating to the contract

III.1.1) Deposits and guarantees required:
Not applicable.

III.1.2) Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them:
See invitation to tender.

III.1.3) Legal form to be taken by the group of economic operators to whom the contract is to be awarded:
Not applicable.

III.1.4) Other particular conditions
The performance of the contract is subject to particular conditions: no

III.2) **Conditions for participation**

III.2.1) **Personal situation of economic operators, including requirements relating to enrolment on professional or trade registers**
Information and formalities necessary for evaluating if the requirements are met: See invitation to tender.

III.2.2) **Economic and financial ability**
Information and formalities necessary for evaluating if the requirements are met: See invitation to tender.
Minimum level(s) of standards possibly required: See invitation to tender.

III.2.3) **Technical capacity**
Information and formalities necessary for evaluating if the requirements are met:
See invitation to tender.
Minimum level(s) of standards possibly required:
See invitation to tender.

III.2.4) **Information about reserved contracts**

III.3) **Conditions specific to services contracts**

III.3.1) **Information about a particular profession**
Execution of the service is reserved to a particular profession: no

III.3.2) **Staff responsible for the execution of the service**
Legal persons should indicate the names and professional qualifications of the staff responsible for the execution of the service: yes

**Section IV: Procedure**

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**
Open

IV.1.2) **Limitations on the number of operators who will be invited to tender or to participate**

IV.1.3) **Reduction of the number of operators during the negotiation or dialogue**

IV.2) **Award criteria**

IV.2.1) **Award criteria**
The most economically advantageous tender in terms of the criteria stated in the specifications, in the invitation to tender or to negotiate or in the descriptive document

IV.2.2) **Information about electronic auction**
An electronic auction will be used: no

IV.3) **Administrative information**

IV.3.1) **File reference number attributed by the contracting authority:**
MARKT/2013/110/B.

IV.3.2) **Previous publication(s) concerning the same contract**
no

IV.3.3) **Conditions for obtaining specifications and additional documents or descriptive document**
Payable documents: no

IV.3.4) **Time limit for receipt of tenders or requests to participate**
30.9.2013
IV.3.5) **Date of dispatch of invitations to tender or to participate to selected candidates**

IV.3.6) **Language(s) in which tenders or requests to participate may be drawn up**
Any EU official language

IV.3.7) **Minimum time frame during which the tenderer must maintain the tender**
Duration in months: 9 (from the date stated for receipt of tender)

IV.3.8) **Conditions for opening of tenders**

Date: 7.10.2013 - 10:00
Place: Meeting room 01/A030, rue de Spa 2, 1000 Brussels, BELGIUM.
Persons authorised to be present at the opening of tenders: yes
Additional information about authorised persons and opening procedure: 1 person representing the tenderer may be present at the opening session.

**Section VI: Complementary information**

VI.1) **Information about recurrence**
This is a recurrent procurement: no

VI.2) **Information about European Union funds**
The contract is related to a project and/or programme financed by European Union funds: no

VI.3) **Additional information**

VI.4) **Procedures for appeal**

VI.4.1) **Body responsible for appeal procedures**
General Court of the Court of Justice of the European Union
rue du Fort Niedergrünewald
2925 Luxembourg
LUXEMBOURG
Internet address: [http://curia.europa.eu](http://curia.europa.eu)

VI.4.2) **Lodging of appeals**

VI.4.3) **Service from which information about the lodging of appeals may be obtained**

VI.5) **Date of dispatch of this notice:**
7.8.2013