From:
 (CNECT)

 Sent:
 05 September 2017 13:13

 To:
 (ext);

Cc: (CNECT)

Subject: FW: Interest check: Atos and Tallinn Digital Summit 29.09.2017

Cher , cher ,

Comme discuté avec , ci-joint la proposition des Estoniens pour l'intervention de Monsieur Breton au sommet de Tallinn.

Le film sera projeté aux chefs d'état et offre une bonne opportunité de passer des messages forts sur la numérisation et la nécessité d'investir dans les technologies numériques.

Si Monsieur Breton est intéressé, nous vous recommandons de prendre contact directement avec les Estoniens pour la préparation du film.

Nous restons à votre disposition si vous avez d'autres questions sur la préparation de Tallinn.

Bien cordialement,

From: [mailto: @riigikantselei.ee]

Sent: Monday, September 04, 2017 8:52 PM

To: <u>@atos.net</u> Cc: (CNECT)

Subject: Interest check: Atos and Tallinn Digital Summit 29.09.2017

Dear Mr Breton,

I am writing from the Government Office of Estonia to inquire your interest and availability for an intervention for Tallinn Digital Summit.

The Estonian Presidency of the European Union is organizing a Digital Summit in Tallinn on 29.09.17. At the Digital Summit, Heads of State and Government (HoSG) will discuss the digital future of Europe, more information is available at <a href="https://www.eu2017.ee/political-meetings/tallinn-digital-summit">https://www.eu2017.ee/political-meetings/tallinn-digital-summit</a>.

As part of the programme, we are producing a short film highlighting the views of the leading European executives and innovators from various industries on digitalisation.

In this video, each executive will have the possibility to address one and the same question: "What do European policy makers need to do in order to ensure that Europe will be able to embrace and face the transformation that is brought about by the data economy and digitalisation?" We are expecting each of the executives to reply this question from the angle and point of view from their respective industries. The video will be shown at Tallinn Digital Summit as a prelude to the leaders' working session on the Future of Industry and Society. (Altogether there will be two working sessions for the leaders, first one of them on the Future of Governments and the second one on the Future of Industry and Society).

We would be honored to invite you, as the CEO of Atos to give an intervention in this video as the representative of the European IT services sector.

The film will be a talking-heads type format, altogether approximately 5-7 minutes in length, featuring

10-15 European executives from various industries, each of these having a 30-45 sec appearance / pitch in the film. The filming shall be done during weeks 35-37 after which the editing and post-production will take place. The filming can be done either by the Presidency's communication team or may be done by your communication team provided that there is a professional crew available.

We are happy to explain and discuss both the concept and context of the film and the Tallinn Digital Summit in a call at your earliest convenience.

Look forward to hearing from you.

Tallinn Digital Summit of EU Presidency European Union Secretariat Government Office of Estonia

E-mail: <u>@riigikantselei.ee</u>
Mob:

Rahukohtu 1, 15161 Tallinn, Estonia

<sup>\*</sup> See kiri võib sisaldada konfidentsiaalset või piiratud levikuga teavet ning on mõeldud kasutamiseks ainult kirja adressaadile või adressaatidele. Kirja sisu loata avaldamine, levitamine, kopeerimine või muul viisil kolmandatele isikutele kättesaadavaks tegemine on keelatud.

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