

European Collaborative Economy Industry
Open letter to The Netherlands Presidency of the Council of the European Union

Prime Minister Rutte,
Ministry of General Affairs,
Binnenhof 19,
Postbus 20001
2500 EA Den Haag,
The Netherlands

10 February 2016

Dear Prime Minister Rutte,

We applaud the ambition of the European Union's Institutions in prioritising the Internal and Digital Single Market, and strongly welcome the commitment to ensuring Europeans benefit from a digital future.

The signatories to this letter are drawn from a variety of market sectors but what unites us is our use of technology to connect people to products and services in entirely new ways. Our companies are remodelling whole value chains. As innovators, we are challenging more established methods of product and service delivery, and those whose businesses are based on them. This new way of operating is making better use of resources, allowing more efficient allocation of supply and demand, creating new sources of income, promoting micro-entrepreneurship and flexible working and offering greater market choice and convenience.

In its Digital Single Market Strategy, the European Commission announced the development of a European agenda for the collaborative economy, including guidance on how existing European law applies to our innovative business models. We welcome the Strategy as an important step in realising the benefits which our platforms can deliver for European consumers. We also support the Commission's efforts to seek and remove obstacles in the broader European internal market for goods and services.

In view of the upcoming European Competitiveness Council, we urge Member States to support these objectives and continue to seek to ensure that local and national laws do not unnecessarily limit the development of the collaborative economy to the detriment of Europeans.

Support for our sector is also crucial in facilitating investment and widespread adoption. We therefore call on the Council to acknowledge in its Conclusions, the positive contribution of the collaborative economy in terms of sustainable economic growth for Europe.

Yours sincerely,

Representatives of the European Collaborative Economy Industry

A full list of the 47 signatories can be found on the following pages.

*This letter has been coordinated by [Delany & Co.](#)
For further information please contact: collabletter@delanyco.com*



Airbnb
airbnb.com



Allegro Group
allegro.pl



Allo Voisin
allovosins.com



Beds On Board
bedsonboard.com



Boaterfly
boaterfly.com



Collaboriamo!
collaboriamo.org



Compare and
Share
compareandshare.com



Costockage
costockage.fr



DogBuddy
uk.dogbuddy.com



Drover
joindrover.com



Eurasmus
eurasmus.com



GetArtUp
getartup.com



GoCarShare
gocarshare.com



GoJoApp
gojoapp.co.uk



Grow.ly
grow.ly



Grub Club
grubclub.com



HiyaCar
hiyacar.co.uk



Homestay
Homestay.com



Hubble
hubblehq.com



JustPark
justpark.com



Konnektid
konnektid.com



Landbay
landbay.co.uk



Liftshare
liftshare.com



Lignum Capital
lignumcap.com



LocoSoco
locoso.com



LoveHomeSwap
lovehomeswap.com



MANGOPAY
mangopay.com



Nimber
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onefinestay
onefinestay.com



Onfido
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Peers
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popplaces.com



SEATS2MEET.COM
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Spacehive
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TaskRabbit
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The People Who
Share
thepeoplewhoshare.com



TicketSwap
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trip4real
trip4real.com



Uber
uber.com



under the
doormat
UnderTheDoormat
underthedoor.com



Veridu
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Videdressing
videdressing.co.uk



We Are Pop Up
wearepopup.com



wingly
Wingly
en.wingly.io



YourParkingSpace
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