



Thursday, 03 August 2017

Cecilia Malmström  
European Commissioner for Trade  
European Commission  
1049 Brussels  
Belgium

**Re: Keynote Speaker Invitation – “A New Era for EU Trade Policy?”**

Dear Commissioner Malmström,

The American Chamber of Commerce to the European Union (AmCham EU) is honoured to officially invite you to deliver the keynote remarks at our upcoming event entitled, “A New Era for EU Trade Policy?” on **Tuesday 17 October 2017**.

Trade policy is increasingly the subject of debate and scrutiny in Europe and around the world. The business community and stakeholders across the political spectrum share a common goal to help societies maximise the opportunities of globalisation and technological change. The EU has already demonstrated important leadership in responding to these developments, culminating in its “Trade for All” strategy issued in 2015, which outlined a roadmap towards a more responsible trade and investment policy that benefits all parts of society.

In light of the recent European Court of Justice (ECJ) ruling on the legality of the EU-Singapore free trade agreement, and against the backdrop of a continually evolving discussion on the future of trade and globalisation and a new US administration, now marks an excellent opportunity to further reflect on these issues and help shape a consensus-driven trade policy that works for businesses, consumers and citizens.

The forum will take place from Tuesday 17 October from **16.30-19.00** at **AmCham EU offices** (Avenue des Arts 53, 1000 Brussels). The event will begin with a **panel discussion**, followed by a **networking reception** during which we would be honoured if you would deliver remarks. The audience will include trade experts and relevant **stakeholders from government, business and civil society**.

We are looking forward to hearing of your availability and will be in contact with your office regarding the details of the forum. In the meantime, should you require any further information, please do not hesitate to contact [redacted] AmCham EU [redacted]; +32 [redacted]).

We very much hope that you can accept this invitation, and look forward to hearing from you soon.

Yours sincerely,

[redacted signature]

Susan Danger  
CEO  
The American Chamber of Commerce to the EU