From:

Sent:	Tuesday 17 October 2017 8:57		
То:	(CAB-MALMSTROM)		
Cc:	(CAB-MALMSTROM)		
Subject:	RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum 17 October 2017		
Dear ,			
Thank you very much f	or the information. That is very helpful.		
All the best,			
-			
	<b>T</b> +32 • <b>M</b> +32		

@amchameu.eu>

Avenue des Arts/Kunstlaan 53, 1000 Brussels

American Chamber of Commerce to the EU Speaking for American business in Europe

European Transparency Register

From Sent: Monday, October	@ec.europa.eu		@ec.europa.eu]	
To:	@amchameu.eu>			
Cc:	@amchameu.e	2113	c.europa.eu	

Mrs Åsenius and Mr Burgsmüller will arrive a bit before 17h00 – in time for the panel discussion of 17h00.

Dear ,

	ameu.eu]
Sent: Monday, October 16, 2017 4:24 PM  To: (CAB-MALMSTROM)  Cc: (CAB-MALMSTR  Subject: RE: Invitation to deliver keynote remarks  October 2017	
Dear	
I hope you are doing well.	
I just wanted to confirm with you the time that M tomorrow for the event at AmCham EU. This would	
Thank you so much in advance for your assistance	
All the best,	
	T +32 • M +32

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Avenue des Arts/Kunstlaan 53, 1000 Brussels

	European Transparency Register
From: @ec.europa.eu	@ec.europa.eu]
Sent: Friday, October 13, 2017 4:19 PM To:  amchameu.	eu>
Cc: @amchan	meu.eu>; @ec.europa.eu
<b>Subject:</b> RE: Invitation to deliver keynote rema October 2017	irks at Amenam EU Trade Policy Forum - 17
Dear	

Thank you very much for this update.

From: <u>@amchameu.eu</u>]

**Sent:** Friday, October 13, 2017 4:04 PM

To: (CAB-MALMSTROM)

Cc: (CAB-MALMSTROM)

**Subject:** RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017

Dear

I hope you are both doing well. Further to the call between Susan and Mia on Wednesday, please find below the updated questions for the conversation next Tuesday:

- Q1: What is the EU's vision for trade policy going forward? What is on the EU trade agenda for the rest of the current mandate?
- Q2: What can be done to make trade work better for all? How can businesses and citizens adapt to the rapidly changing economy?
- Q3: What challenges do you see to the EU's trade agenda going forward?
- Q4: What future for transatlantic trade? And at the global level how do you see developments in the WTO?

We are looking forward to welcoming Mia and Christian Burgsmuller next Tuesday.

If you have any questions in the meantime, don't hesitate to contact me.

Kind regards,



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From: @ec.eui	rona eu
@ec.europa.eu]	
Sent: Wednesday, October 4, 2017 4: To:	:37 PM nchameu.eu>
Cc:	@amchameu.eu>; @ec.europa.eu
<b>Subject:</b> RE: Invitation to deliver keyr 17 October 2017	note remarks at AmCham EU Trade Policy Forum -
Dear	
Thank you for getting back and I conf call. We will dial in at the number an	irm Wednesday 11 October at 15h00 for the phone d code given.
Kind regards,	
Cc:	@amchameu.eu] 4, 2017 4:02 PM AB-MALMSTROM) (CAB-MALMSTROM) eliver keynote remarks at AmCham EU Trade Policy
Dear	
Thank you again for the prop	osed times.
	er would be available at <u>15.00</u> on <u>Wednesday 11</u> nfirm that this call still works for Mrs. Åsenius?
If I may acted Lales at the	
ii i may, could i also suggest v	we use the following conference call details:
<ul> <li>Phone (Belgium): +3</li> <li>Conference code</li> </ul>	

All the best,

• **M** +32 **T**+32 American Chamber of Commerce to the EU Speaking for American business in Europe Avenue des Arts/Kunstlaan 53, 1000 Brussels European Transparency Register Sent: Friday, September 29, 2017 4:28 PM Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy You have a nice weekend too. Sent: Friday, September 29, 2017 4:26 PM (CAB-MALMSTROM) (CAB-MALMSTROM) Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017

From:

To: Cc:

Dear

Forum - 17 October 2017

Thank you, that is fine!

From:

To:

Cc:

Dear

Thank you for the suggestion. We are checking if either of those times might work – I will come back to you at the beginning of next week when I have more information.

Wishing you a nice weekend.

All the best,



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European Transparency Register

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Sent: Thursday, September 28, 2017 5:48 PM

To: Cc:

**Subject:** RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017

Dear

Mrs Åsenius will be herself on mission Monday 9/10 and Tuesday 10/10. Would otherwise Wednesday 11/10 at 15h00 or Friday 13/10 at 10h00 work?

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From: Sent: Thursday, September 28, 2017 1:52 PM To: (CAB-MALMSTROM) (CAB-MALMSTROM) Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017 Dear Thank you very much for your email and for the proposed time. Unfortunately Mrs Danger will be on business travel on that day. During that week, we could propose: Monday 9th October, any time between 12.00 – 17.00 Tuesday 10th October, between 9.00-11.30 or 14.30-17.00 Could you let us know if any of the above times might work for Mrs Åsenius? Thank you again and I look forward to hearing from you. Kind regards, **T** +32 • **M** +32 American Chamber of Commerce to the E Speaking for American business in Europe Avenue des Arts/Kunstlaan 53, 1000 Brus **European Transparency Register** 

From: Sent: Tuesday, September 26, 2017 12:15 PM
To: Cc:
<b>Subject:</b> RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017
Dear,
Would Mrs Danger be available for a phone call Thursday 12 October either at 10h30 or 15h00?
Thank you,
From: Sent: Friday, September 22, 2017 4:46 PM To: (CAB-MALMSTROM) Cc: (CAB-MALMSTROM) Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017
Dear
Wonderful, thank you.
If you agree, perhaps it might be prudent to hold a brief call between Mrs Danger and Mrs Åsenius a week or so prior to the event? If so, please do let us know whether there are any dates/times during the week of 9 October and we will align with Mrs Danger's calendar.
Thank you very much once again. Wishing you a nice weekend.
All the best,

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Avenue des Arts/Kunstlaan 53, 10 European Transparency Register

From:
Sent: Friday, September 22, 2017 11:32 AM To: Cc:
<b>Subject:</b> RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017
Dear ,
I would like to let you know that Mrs Åsenius is very happy with the themes/questions as well as with the proposed structure.
But do let me know if you still think it useful to have a phone conversation with her because then I will check.
Kind regards,
From: Sent: Thursday, September 21, 2017 3:25 PM To: (CAB-MALMSTROM) Cc: (CAB-MALMSTROM); Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017
Dear ,
Thanks for your email and apologies for the delayed response.
Here below are a few questions we were thinking could form the basis of the conversation with Mrs Åsenius. All of these questions are somewhat interrelated and relate to recent/current events and trends

e.g. Juncker's SOTEU speech, the ECJ Singapore ruling, trends in global trade, developments in the US and the WTO, populism etc.:

# Possible themes/questions:

- What is the EU's vision for trade policy going forward? What is on the EU trade agenda for the rest of the current mandate?
- How successful has the Trade 4 All strategy been? Can/should the EU use trade a tool to promote its values and interests globally?
- What can be done to make trade work better for everyone?
   How can businesses and citizens adapt to the rapidly changing economy? (e.g. public-private partnerships, skills training, EGAF etc.)
- What future for transatlantic trade? What opportunities are there for the recently announced bilateral EU-US WG on trade?

# **Proposed structure:**

- Around 25-30 minutes of conversation between Mrs Åsenius and Mrs Danger
- Followed by 15-20 minutes of Q&A with the audience

We are of course very open to your suggestions for structure and themes – the above is just a right set of questions that we think might be interesting. If you agree, we were thinking it would be helpful to perhaps organise a call to discuss some of the themes above and how to structure the conversation?

If you are available, please do let me know if there are some dates/times in the coming two weeks that might work for you.

Thank you again and I look forward to hearing from you.

All the best,

T+32 • M+32

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Avenue des Arts/Kunstlaan 53, 100

European	Transparency	/ Register
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From:
Sent: Tuesday, September 19, 2017 5:24 PM  To: Cc:
<b>Subject:</b> RE: Invitation to deliver keynote remarks at AmCham EU Trade
Policy Forum - 17 October 2017
Dear
When can we expect to receive the thematic info? Thanks.
Best,
From:
Sent: Tuesday, September 12, 2017 10:39 AM
To: (CAB-MALMSTROM)  Cc: BURGSMUELLER Christian (CAB-MALMSTROM); (CAB-
MALMSTROM); Roger Coelho
<b>Subject:</b> RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017
Dear ,
Thank you very much for your reply and for the information. That is very helpful. We will therefore proceed with Option 1, with the conversation with Mrs Danger beginning at 17.45. The conversation will be followed by a reception, which we would be delighted if Mrs Åsenius would also join.

I will provide more thematic information on the event shortly. In the meantime, if you have any questions, please don't hesitate to contact

me.

All the best,

T+32 • M+32

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Avenue des Arts/Kunstlaan 53, 100 European Transparency Register

From:

Sent: Tuesday, September 12, 2017 9:59 AM

To:

Cc: <a href="mailto:Christian.BURGSMUELLER@ec.europa.eu">Christian.BURGSMUELLER@ec.europa.eu</a>;

; Roger Coelho

Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade

Policy Forum - 17 October 2017

Dear

Mrs Åsenius would like to go for Option 1 please.

Kind regards,

From:

**Sent:** Monday, September 11, 2017 10:15 AM **To:** (CAB-MALMSTROM)

Cc: BURGSMUELLER Christian (CAB-MALMSTROM); (CAB-

MALMSTROM); Roger Coelho

Subject: RE: Invitation to deliver keynote remarks at AmCham EU

Trade Policy Forum - 17 October 2017

Dear

I hope you had a nice weekend.

Further to our previous exchange, we would like to present you with two options for the event on 17 October – in terms of timing and format. If you could let us know which format Mrs Åsenius would prefer, that would be most helpful for us.

#### Option 1.

17.00 Panel discussion

17.45 Conversation between Maria Asenius and Susan Danger

18.30 Cocktail reception

## Option 2.

17.00 Conversation between Maria Asenius and Susan Danger

17.30 Panel discussion

18.15 Closing remarks by Maria Asenius

18.30 Cocktail reception

The first option would allow the conversation between Mrs Åsenius and Mrs Danger to build on the panel discussion. In the second option, the conversation with Mrs Danger would be slightly shorter, with Mrs Åsenius having the opportunity to briefly respond to the panel discussion as a conclusion to the event.

Please do let us know which option Mrs Åsenius would prefer.

Thank you once again for your assistance and I look forward to hearing from you.

Kind regards,

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From:  Sent: Friday, September 1, 2017 3:48 PM To: Cc: Christian.BURGSMUELLER@ec.europa.eu; Roger Coelho Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017  Dear  Thank you already for this information.  A good weekend to you too.
From: Sent: Friday, September 01, 2017 3:45 PM To: (CAB-MALMSTROM) Cc: BURGSMUELLER Christian (CAB-MALMSTROM); (CAB-MALMSTROM); Roger Coelho Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017  Dear  Thank you very much for your reply and for the confirmation.  We are looking forward to the discussion, which indeed would be focused on the future of EU trade policy (e.g., in light of the current
focused on the future of EU trade policy (e.g. in light of the current debate on trade and globalisation, role of trade in business and society

etc., and the recent ECJ decision on Singapore). I will prepare a note with more thematic information and will share it with you shortly.

I will come back to you as soon as possible with more information on precise timings. For the moment, we had envisaged that the event

1. Panel discussion

would take place as follows:

- 2. Conversation between Mrs Asenius and Mrs Danger
- 3. Networking reception

I will come back to you as soon as I have more information.

Wishing you a nice weekend.

All the best,

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From

Sent: Thursday, August 31, 2017 6:58 PM

To:

Cc: Christian.BURGSMUELLER@ec.europa.eu;

**Subject:** RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017

Dear

Mrs Åsenius would be happy to participate in the one-on-one discussion with Ms Danger; will they discuss: "A New Era for EU Trade Policy?"

Please inform me of the timing for the one-on-one discussion once you know it – for now I have blocked 16h30 – 19h00.

## Kind regards,

From:

**Sent:** Wednesday, August 30, 2017 3:31 PM **To:** (CAB-MALMSTROM)

Cc: BURGSMUELLER Christian (CAB-MALMSTROM); (CAB-

MALMSTROM); (CAB-MALMSTROM)

Subject: RE: Invitation to deliver keynote remarks at AmCham EU

Trade Policy Forum - 17 October 2017

Dear

Thank you very much for your kind email and for the information. We are delighted that Mrs Åsenius will join us for our event.

Thank you for your flexibility regarding Mrs Åsenius' participation. We would like to enquire if she would be interested to participate in a "conversation" with our CEO, Susan Danger? This would be a one-on-one discussion with Mrs Danger of approximately 20-30 minutes. We have found this format to be very successful in the past.

If this is not possible, we would be happy to have Mrs Åsenius deliver prepared remarks, either with or without a Q&A after. Please do let us know what would work best.

Thank you so much again and I look forward to hearing from you.

Kind regards,

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European Transparency Register	

From:

Sent: Wednesday, August 30, 2017 11:18 AM

To:

Cc: Christian.BURGSMUELLER@ec.europa.eu;

Subject: RE: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017

Dear

Thank you for extending the invitation to Mrs Åsenius and I confirm that she is available to replace Commissioner Malmström at the forum you are organising on 17 October 2017.

Mrs Åsenius could either participate in the panel discussion or deliver keynote remarks – can you please clarify what you would like her to do?

I look forward to hearing from you.

Kind regards,

Trade



**European Commission** 

B-1049 Brussels/Belgium

+32

From: (CAB-MALMSTROM) Sent: Thursday, August 24, 2017 1:01 PM

To:

Cc: BURGSMUELLER Christian (CAB-MALMSTROM); (CAB-MALMSTROM); CAB MALMSTROM ARCHIVES;

(CAB-MALMSTROM)

Subject: RE: Invitation to deliver keynote remarks at AmCham EU

Trade Policy Forum - 17 October 2017

Dear

Ms Åsenius will be back in the office on Monday 28 August and I put in copy. will check the availability of Ms Åsenius and come back to you.

With kind regards,

From:

**Sent:** Thursday, August 24, 2017 11:39 AM **To:** (CAB-MALMSTROM)

Cc: BURGSMUELLER Christian (CAB-MALMSTROM); (CAB-

MALMSTROM); CAB MALMSTROM ARCHIVES

Subject: RE: Invitation to deliver keynote remarks at AmCham EU

Trade Policy Forum - 17 October 2017

Dear

Thank you very much for your email and for the information. We appreciate the demands on the Commissioner's schedule and hope that we can find another opportunity to host the Commissioner in the future.

If I may, could I ask if the Commissioner's Head of Cabinet Maria Åsenius would be available to replace the Commissioner on Tuesday 17 October?

Thank you again for your consideration and I look forward to hearing from you.

Kind regards,

T+32 • M+32

American Chamber of Commerce t

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Avenue des Arts/Kunstlaan 53, 100 European Transparency Register

From

Sent: Tuesday, August 8, 2017 7:05 PM

To:

Cc: Christian.BURGSMUELLER@ec.europa.eu;

CAB-MALMSTROM-

xxxxxxx@xx.xxxxxx.xx

**Subject:** FW: Invitation to deliver keynote remarks at AmCham EU Trade

Policy Forum - 17 October 2017

Dear

Thank you for your mail and kind proposal but it will not be possible to integrate any further meeting that week with more than 3 days of missions and 2 full very full days in Brussels.

With my best wishes,

From:

**Sent:** Friday, August 04, 2017 12:05 PM **To:** (CAB-MALMSTROM)

Cc: BURGSMUELLER Christian (CAB-MALMSTROM); (CAB-

MALMSTROM); CAB MALMSTROM ARCHIVES

Subject: Re: Invitation to deliver keynote remarks at AmCham EU Trade

Policy Forum - 17 October 2017

Dear

Thank you very much for your prompt reply.

We regret that the Commissioner is not in Brussels that day. However, we would be happy to consider moving the day of the forum to another day that week to secure the Commissioner's participation, should she be available.

The idea behind the forum is to promote dialogue and move towards a consensus driven trade agenda. The Commissioner has been a consistently outstanding advocate for the EU's trade agenda within this context. Accordingly, the opportunity to host the Commissioner at this critical juncture would be invaluable and so we would be happy to be flexible to accommodate her agenda.

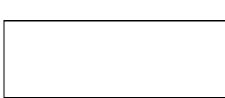
Thank you so much again for your consideration and I look forward to hearing from you. In case you should have any questions, don't hesitate to contact me.

Kind regards,



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From:

Sent: Thursday, August 3, 2017 7:08 PM

To:

Cc: Christian.BURGSMUELLER@ec.europa.eu;

CA -MALMSTROM-

## ARCHIVES@ec.euro pa.eu

**Subject:** FW: Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum - 17 October 2017

Dear

On behalf of Commissioner Malmström I thank you for your kind invitation.

Unfortunately, Ms Malmström will not be in Brussels that day.

With kind regards,



From:

**Sent:** Thursday, Au just 03, 201 2:12 PM **To:** MALMSTROM C cilia (CAB-MALMSTROM)

Cc:

**Subject:** Invitation to deliver keynote remarks at AmCham EU Trade Policy Forum 17 October 2017

Dear Commissioner Malmström,

Please find attached an invitatio 1 on behalf of **Susan Danger**, CEO of the America 1 Chamber of Commerce to the European Union (**AmCham EU**), inviting you to deliver the keynote

remarks at our upcoming event entitled, "A New Era for EU Trade Policy?" on Tuesday 17 October 2017.

In light of a continually evolving discussion on the future of trade and globalisation, now marks an excellent opportunity to further reflect on the challenges and opportunities in the new global economy. The forum will bring together trade experts and relevant stakeholders from government, business and civil society to discuss these issues and explore ways to move towards a consensus-driven trade policy that works for businesses, consumers and citizens.

The forum will take place from Tuesday 17 October from **16.30-19.00** at **AmCham EU offices** (Avenue des Arts 53, 1000 Brussels). The event will begin with a panel discussion, followed by a networking reception during which we would be honoured if you would deliver remarks. The exact timing of your address can depend on your flexibility that day.

We very much hope that you can accept this invitation, and look forward to hearing from you soon.

Best regards,



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