

From: [REDACTED]
Sent: jeudi 1 juin 2017 18:35
To: [REDACTED] (JUST)
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Subject: Meeting of Commissioner with MEP Borzan

Categories: Dual quality food

The Commissioner met with Biljana Borzan MEP (HR/S&D) on her request. The MEP has presented outlines of study on dual quality sponsored by her.

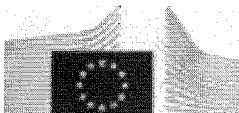
In the first phase she had a survey conducted among 800 Croats, selecting 27 products to compare (22 foodstuffs, 5 others – detergents, toothpaste etc.); 82% of the participants of the survey find the issue very emotional.

Then her people bought comparable products in HR, IT and AT – trying to get same products, of similar expiration phase, transported in safe conditions etc. 5 top laboratories in HR then conducted tests on the samples – sensoric, tasting, chemical and price/labelling information checks.

The results are now analysed. When finished the MEP plans to present them on an IMCO hearing with MEP Sehnalová in the EP on 27 September.

The Commissioner has supported the MEP and pointed need for national authorities and MEPs to cooperate cross-border, in order to have really strong case and clearly different products (of the same brand etc.) to show publicly. She has recalled the SK initiative and need to pursue rather public pressure on the concerned producers and retailers rather than count with legislative changes.

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European Commission
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