



**EUROPEAN COMMISSION**  
 DIRECTORATE-GENERAL FOR ENVIRONMENT  
 Directorate B - Circular Economy & Green Growth  
**Unit B1 - Sustainable Production, Products & Consumption**

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**NOTE TO THE FILE**

**Subject: CEO Breakfast prior to *Stakeholder Conference: ‘Reinventing Plastics — Closing the Circle’ — 26-09-2018***

Some recommendations from the CEO breakfast:

- Need regulation; market itself cannot do it if we want recyclability and recycling;
- Need to create a market for recyclates - especially in context of the China Ban on imports on recycled materials which will enter into force in 2018;
- Public procurement should include obligation to buy products with recyclates;
- It was proposed: a minimum mandatory quota for incorporation of recyclates (California 20%);
- The sector needs economic incentives such as lower VAT for recyclates;
- Need for common quality standards for recyclates;
- Ecodesign legislation should play a more decisive role;
- Landfill ban for plastics would be necessary and has been proven that countries that apply this ban have the highest recycling rate;
- The landfill ban should go together with the increase of taxes for incineration
- The use of some colours, pigments and additives needs to be restricted if we want recycling - reducing the quality and limiting recyclability; since there are alternatives, possible to limit;
- EU packaging and packaging waste directive is very important;
- Post-consumer use plastics and food contact - EU policy and EFSA enforcement - currently no EU regulation that would allow recyclates to be used if food contact; this should be changed and USA FDA could be taken as an example;
- Also traceability is key if we want to get recycling right;
- Funding for innovation highly important.

