Dear Ms. Bienkowska,

I wish to take the opportunity to share positive news concerning new investment by British American Tobacco (BAT) in the major expansion of our manufacturing facility located in Augustow, Poland. The expansion has seen the plant increase by more than 8,000 square metres, with the production of cigarettes increasing from 36 billion to 50 billion sticks per year.

This expansion was celebrated with a dedicated launch which welcomed esteemed guests.

Poland is a vital centre of economic activity for BAT since 1991. BAT employs almost 3,400 people in Poland. Between 2012 - 2016 these activities contributed more than PLN 27.5 billion to the Polish state budget.

This new investment in Augustow represents a major opportunity for the social and economic development of the entire region and we are confident that this expansion will build even further on this success.

I am also pleased to share that Chic, BAT’s subsidiary company in Poland, produces e-liquids and sells electronic cigarettes through specialist stores in Poland. These innovative products are an increasingly important part of BAT’s portfolio, since they offer consumers the potential to reduce the risks associated with smoking by up to 95%, according to independent medical bodies such as Public Health England (PHE).

You may also wish to know that BAT is active in Brussels with a dedicated team working on EU affairs. I would be delighted to inform you further on our operations and to answer any questions you might have about our next generation products. We would highly appreciate the opportunity for a bilateral meeting to explore even further the future opportunities that may arise.
Yours sincerely,

British American Tobacco EU Office

CC: Links to media coverage of the expansion (in Polish):
- Money.pl
- Radio ZET
- Gazeta Współczesna
- Augustowski reporter
- Puls Biznesu

Confidentiality Notice: The information in this document and attachments is confidential and may also be legally privileged. It is intended only for the use of the named recipient. Internet communications are not secure and therefore British American Tobacco does not accept legal responsibility for the contents of this message. If you are not the intended recipient, please notify us immediately and then delete this document. Do not disclose the contents of this document to any other person, nor take any copies. Violation of this notice may be unlawful.