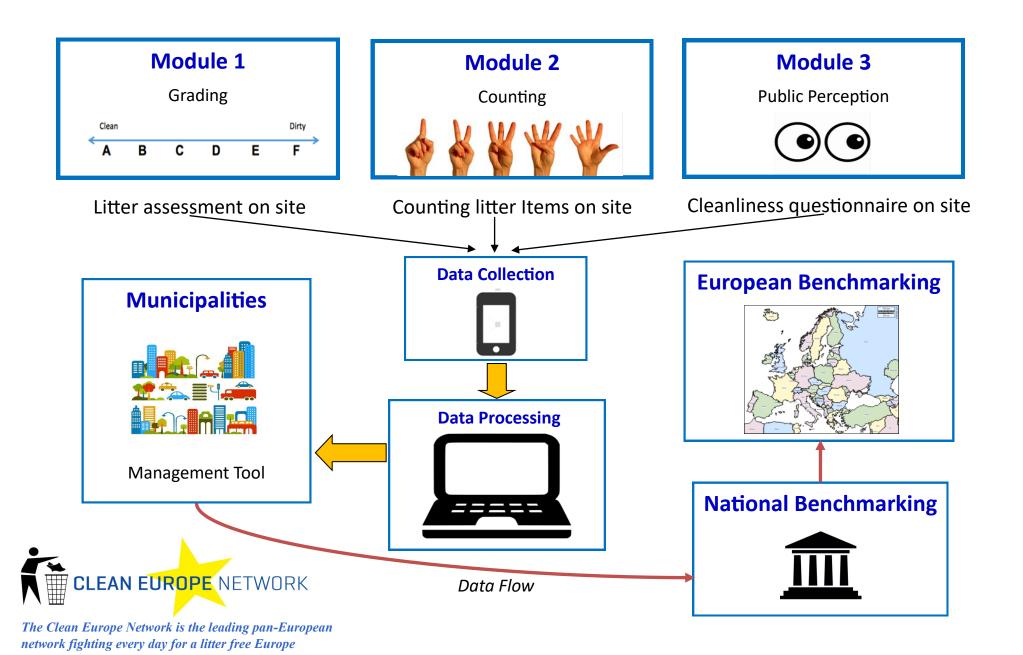
Common European Litter Measurement & Monitoring Methodology



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The Clean Europe Network

Fourteen of Europe's leading litter prevention organisations have joined forces to create a European network which works together and helps others in the fight against litter.

The Clean Europe Network is about bringing people together to share litter prevention experiences and expertise and to develop common tools that can be of use to all, including best-practise guides on litter prevention. These guides allow anyone interested in litter prevention to use the same tools and techniques that have proven successful on other parts of Europe.

Our most important work relates to a project where we believe that a common European approach will make a real difference in practice. This concerns the development of a simple and cost-effective common methodology for measuring and monitoring land litter. The methodology will provide a tool for those with no prior experience and in due course, if adapted widely, could generate comparative data about litter and littering. Assessing, monitoring litter on land with the aim to reducing litter at source will in consequence reduce litter entering the marine environment, therefore contributing to reducing marine litter.

The Litter Methodology Toolbox with its three module approach is destined to serve as a working tool for municipalities all over Europe in the first place, but will also, and this is a first, be able to generate comprehensive and comparable data on a National and European level.





