The opening of Lelystad Airport may result in airlines operating from/to both Schiphol and Lelystad, serving the same catchment area, in a split operation set up. This research describes what kind of airline split operation models exist and under which conditions such operation may or may not be sustainable. The basis for this research is an extensive analysis of flight schedules complemented with market developments. Client envisions a Traffic Distribution Rule (VVR) and requested to imply its implications.

The term ‘airline split operations’ refers to network configurations where an airline operates from its home base to multiple destinations in the same catchment area or where an airline operates from another airport than its original home base in the same catchment area. The main types of split operations are: ‘multi-airport’, ‘outside base’, ‘additional base’, and ‘second home base’. For the Dutch situation the ‘second home base’ type is not relevant.

All three relevant types of split operations are being operated by airlines in the Dutch market for a long time. From all regional airports in the Netherlands ‘outside base’ operations are executed, while airlines have established ‘additional bases’ at Eindhoven and Rotterdam (partly due to the lack of development potential at Schiphol). Foreign airlines, mainly network carriers, but also low cost airlines, operate flights from their foreign home base to a second airport in the Netherlands next to Schiphol (‘multi-airport’) or have done so in the past.

The ‘Additional base’-type is well-suited for Lelystad from a market demand perspective. Scale seems to offset inconveniences and extra cost of a split operation in comparable cases. The opening hours as part of the license of Lelystad (06h00 until 23h00/24h00) meet the conditions that airlines require for a base. A more challenging requirement is the minimum scale of this type of operation. The typical start-up size of a base is 3 – 4 aircrafts resulting in approx. 6,000 – 10,000 ATMs per year. This will not be possible from day 1 at Lelystad. The start-up period needs to provide airlines a credible perspective to develop towards that viable scale in 2 to 3 years from an efficiency point of view.

The ‘Multi-airport’-type fits in terms of scale and desired opening hours at Lelystad. The operational conditions demanded by the airlines are minimal, however, the commercial drawbacks compared to a ‘single-airport’ operation appear to be significant and therefore little growth from the market can be expected. Restrictions at Schiphol as a consequence of the VVR can, however, drive some demand for this type of operation at Lelystad. An analysis of SEO shows that with the current VVR approx. 7.500 flights (mainly by Turkish and Moroccan airlines) currently being operated at Schiphol, might be subject to either move to Lelystad, or alternatively be cancelled.

The ‘Outside base’-type (the ‘W’-operation) has long been applied by Dutch charter airlines to regional airports. There are no objections from a cost- and operational feasibility point of view, viability of a W-operation relies on yield perspective. Both volume (ATMs) and schedule requirements (mostly during the middle of the day) can be well fitted at Lelystad. However, there is a clear trend in the Netherlands and in Europe that the charter model loses in importance against scheduled operations. A VVR that relieves Schiphol of leisure flights in the morning (block 2) and afternoon (block 6) needs to imply a free choice in slot time at Lelystad, in order for a carrier to make a 2nd or 3rd turn at Lelystad instead of at Schiphol.

‘Multi-airport’ and ‘Outside base’ types of operation could be considered by airlines as a way to start building presence at an airport with the aim of developing into an ‘additional base’, provided that the desired volume of that base can be achieved within an acceptable time frame (2-3 years).
Agenda

Contents Airline Split Operations

- Introduction
- Airline split operation in the Netherlands
- Detailed review of airline split operation models
  - ‘Additional base’
  - ‘Multi-airport’
  - ‘Outside base’
- Relevant insights for the development of Lelystad Airport
Goal of this research is to define airline split operations models, determine conditions airlines require for each model and relate those to Lelystad airport

Framework of assignment

<table>
<thead>
<tr>
<th>Objective</th>
<th>Scope</th>
<th>Out of scope</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mapping the different models of airline split operations based on case studies</td>
<td>The split operation models that are relevant for the Dutch airport</td>
<td>An assessment of negative effects if not all conditions for a split operation are met</td>
</tr>
<tr>
<td>The focus on which conditions (operating hours, number of allowed flights) are necessary for the airlines to succeed the split operation</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Applied methodology

- Mapping airline split operations through archetypes
- Mapping the typical airline operating hours and the size of operation for each archetype based on analyses of schedule data
- Enriching the insights by analyzing the development of these archetypes over time and by gathering information about why certain developments happen (on instruction, no conversations with the airlines were held)
- Describing the expected conditions for airlines to operate in a split operation at Lelystad Airport, based on the archetypes and the impact of the envisioned Traffic Distribution Rule (VVR)

Disclaimer: the research in this report assumes that the basic airport infrastructure (accessibility, ground facilities) is in place and that the Traffic Distribution Rule (VVR) is in force
There are 5 ways an airline can operate from/to an airport of which 4 can be classified as split operations

### Archetypes for the Way Airlines Operate from/to an Airport

<table>
<thead>
<tr>
<th>Description</th>
<th>No split operation</th>
<th>Increasing degree of split operations</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SINGLE-AIRPORT</strong></td>
<td>Operating flights from a base to an airport that is the only one within that catchment area</td>
<td>Operating flights from a base to multiple airports located in the same catchment area</td>
</tr>
<tr>
<td><strong>MULTI-AIRPORT</strong></td>
<td>Operating flights on a route where neither departure nor arrival airport are a base of the airline (W-operation)</td>
<td>Operating flights from an additional base where aircraft and crew are based</td>
</tr>
<tr>
<td><strong>OUTSIDE BASE</strong></td>
<td>Operating flights from a base to an airport that is the only one within that catchment area</td>
<td>Operating flights from an additional base where aircraft and crew are based</td>
</tr>
<tr>
<td><strong>ADDITIONAL BASE</strong></td>
<td>Operating flights from a base to multiple airports located in the same catchment area</td>
<td>Operating flights from an additional base where aircraft and crew are based</td>
</tr>
<tr>
<td><strong>SECOND HOME BASE</strong></td>
<td>Operating flights on a route where neither departure nor arrival airport are a base of the airline (W-operation)</td>
<td>Operating flights from a base to multiple airports located in the same catchment area</td>
</tr>
</tbody>
</table>

### Drivers

- **Market opportunity** (only at bigger metropoles)
- **Forced** (if primary destination has no capacity to grow)
- **Market opportunity** (often charter airlines flying commissioned by tour operators)
- **Limited opportunity** (limited growth opportunities current home base)
- **Limited growth opportunities current home base**
- **Sometimes defensive**

### Examples

- **SINGLE-AIRPORT**
  - Germania at MST

- **MULTI-AIRPORT**
  - KLM at LIN and MXP
  - TK at RTM and AMS
  - KLM at LHR and LCY

- **OUTSIDE BASE**
  - Transavia from GRQ/MST to Spain

- **ADDITIONAL BASE**
  - easyJet at CDG and ORY
  - Transavia at MUC

- **SECOND HOME BASE**
  - British Airways at LHR and LGW

---

Confidential; for internal use only
The ‘multi-airport’-, ‘outside base’- and ‘additional base’-types of a split operation are relevant for the Dutch market

<table>
<thead>
<tr>
<th>SINGLE-AIRPORT</th>
<th>MULTI-AIRPORT</th>
<th>OUTSIDE BASE</th>
<th>ADDITIONAL BASE</th>
<th>SECOND HOME BASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Most common archetype: serving one airport in a market from the base</td>
<td>Multiple airlines fly or have been flying in the past both on Amsterdam and other regional airports in the Netherlands</td>
<td>Charter airlines flying from regional airports is a long-standing practice</td>
<td>A number of airlines already have a base other than at Schiphol (Rotterdam and Eindhoven)</td>
<td>Setting up a second home base hardly occurs and only appears at growth limitation and/or at enormous metropolis (London, Paris)</td>
</tr>
<tr>
<td>No split operation and therefore out of scope for this research</td>
<td>Volumes are small (mostly less than 10 flights a week/ 1.000 ATMs a year)</td>
<td>In the Netherlands, these ‘outside base’-flights are usually done by Dutch airlines</td>
<td>Especially low cost airlines are still increasing the number of bases</td>
<td>There is no need for a similar model in the Netherlands, neither is this size possible at Lelystad (for example 44k flights at LGW by BA)</td>
</tr>
<tr>
<td>Mostly foreign airlines</td>
<td>Mostly foreign airlines</td>
<td>Mostly foreign airlines</td>
<td>Mostly foreign airlines</td>
<td>Mostly foreign airlines</td>
</tr>
</tbody>
</table>

Relevance for development of Lelystad/Dutch context:

- SINGLE-AIRPORT: X
- MULTI-AIRPORT: ✓
- OUTSIDE BASE: ✓
- ADDITIONAL BASE: ✓
- SECOND HOME BASE: X
The three relevant types of a split operation show a very distinctive traffic pattern at regional airports.


**Contents Airline Split Operations**

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  - ‘Additional base’
  - ‘Multi-airport’
  - ‘Outside base’
- Relevant insights for the development of Lelystad Airport
All three relevant types of airline split operations are currently operated by multiple airlines at regional airports in the Netherlands.

<table>
<thead>
<tr>
<th>Schiphol Amsterdam Airport</th>
<th>Rotterdam The Hague Airport</th>
<th>Eindhoven Airport</th>
<th>Groningen Airport North</th>
<th>Groningen Airport South</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>KLM</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Transavia</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>easyJet</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Ryanair</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Wizz</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Corendon</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>TUIfly</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**KEY AIRLINES OPERATING IN THE NETHERLANDS CATEGORIZED PER AIRPORT AND ARCHETYPE**

- **Multi-airport**
- **Outside base**
- **Additional base**
- **Home base**

The fact that each archetype occurs in the Netherlands, without the existence of policies, shows there is a market demand justifying such services (provided that certain conditions are met) and operational disadvantages can be overcome.

* Based on schedule and airport
Source: OAG data; M3 Consultancy analysis
The ‘Additional base’-model is dominant in the Dutch market; ‘multi-airport’ is important for some airlines operating at Rotterdam/The Hague and Groningen.

**NUMBER OF ATMs CATEGORIZED PER REGIONAL AIRPORT AND ARCHETYPE IN 2016**

- **EIN**: 30,960
  - 'Single-airport' (no split operations)
  - 'Multi-airport'
  - 'Outside base'
  - 'Additional base' - LCC
  - 'Additional base' - Dutch airlines*

- **RTM**: 19,485
  - 'Single-airport' (no split operations)
  - 'Multi-airport'
  - 'Outside base'
  - 'Additional base' - LCC
  - 'Additional base' - Dutch airlines*

- **GRQ**: 3,082
  - 'Single-airport' (no split operations)
  - 'Multi-airport'
  - 'Outside base'
  - 'Additional base' - LCC
  - 'Additional base' - Dutch airlines*

- **MST**: 1,970
  - 'Single-airport' (no split operations)
  - 'Multi-airport'
  - 'Outside base'
  - 'Additional base' - LCC
  - 'Additional base' - Dutch airlines*

* Dutch airlines operation at Eindhoven/Rotterdam are partly due to constraints in development at Schiphol

Source: OAG data; M3 Consultancy analysis
Contents Airline Split Operations

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  - ‘Outside base’
- Relevant insights for the development of Lelystad Airport
### Operational adjustment in relation to single-airport

**Impact on the operation**
- **Significant**
  - Airplane facilities are necessary: maintenance, briefing
  - Local crew is needed
  - Local ground facilities are necessary as well (station manager; flight duty operations > duplication with functions on other base)
- However, the impact of operating in a split operation will be mitigated with the scale size

### Insights from analysis/case studies

| A | Typical airlines | Dutch/foreign (hybrid) airlines |
| B | Operational adjustment in relation to single-airport | A part of the current/new fleet is based at the additional base, at which aircraft typically start and end their day |
| C | Impact on the operation | Significant |
| D | Description | Airplane facilities are necessary: maintenance, briefing |
| E | Traffic Distribution Rule | Local crew is needed |
| F | Local ground facilities are necessary as well (station manager; flight duty operations > duplication with functions on other base) |

### Impact Traffic Distribution Rule

- The traffic distribution rule will likely encourage airlines to consider an ‘additional base’, but given capacity constrains this will initially have to be through other split operation models *(see next sections)*

### Trends

- **Still, new bases are added by European low cost airlines such as easyJet, Norwegian and Wiz Air**

### A

- **Dutch airports**
  - Transavia (RTM and EIN) and Ryanair (EIN) have bases at regional airports

### B

- **Trends**
  - Dutch/foreign (hybrid) airlines

### C

- **Typical size for airline**
  - Approximately 6,000 – 10,000 ATMs a year for broadly oriented low cost airline and 2,000 ATMs a year for ultra-low cost airlines such as Wizz Air

### D

- **Typical operating hours**
  - Departure wave at 6 - 8 a.m.; arrival wave at 10 p.m. - 12 a.m.
  - During the day there is an irregularly pattern of flights
  - A curfew at for example 11 p.m. at Paris Orly is not a reason to not operate on this airport due to the popular location, which however could be a barrier for Lelystad Airport

### E

- **Impact Traffic Distribution Rule**
  - The traffic distribution rule will likely encourage airlines to consider an ‘additional base’, but given capacity constrains this will initially have to be through other split operation models *(see next sections)*
Airlines operate at a total of 3 ‘additional bases’ at Dutch regional airports today, with an average of 10,000 ATMs a year per base.

**NUMBER OF ATMs PER YEAR PER AIRLINE AND AIRPORT IN 2016**

- Transavia@RTM: 8,881
- Transavia@EIN: 9,390
- Ryanair@EIN: 13,324

Source: OAG data; M3 Consultancy analysis
In recent years, low cost airlines have continuously been opening additional bases to expand their network.

**EXAMPLES: ADDITIONAL BASES FOR THREE LOW COST AIRLINES IN THE LAST 6 YEARS**

<table>
<thead>
<tr>
<th>Airline</th>
<th>Year</th>
<th>Airport</th>
</tr>
</thead>
<tbody>
<tr>
<td>easyJet</td>
<td>2012</td>
<td>Lisbon, London–Southend, Nice, Toulouse</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>Hamburg</td>
</tr>
<tr>
<td></td>
<td>2015</td>
<td>Amsterdam, Napels, Porto</td>
</tr>
<tr>
<td>Wizz Air</td>
<td>2015</td>
<td>Košice, Lublin, Debrecen</td>
</tr>
<tr>
<td></td>
<td>2016</td>
<td>Iasi, Kutaise</td>
</tr>
<tr>
<td></td>
<td>2017</td>
<td>Chisinau, Varna</td>
</tr>
<tr>
<td>Norwegian</td>
<td>2011</td>
<td>Helsinki</td>
</tr>
<tr>
<td></td>
<td>2012</td>
<td>Malaga, Las Palmas,</td>
</tr>
<tr>
<td></td>
<td>2013</td>
<td>Gatwick, Tenerife, Alicante</td>
</tr>
<tr>
<td></td>
<td>2014</td>
<td>Barcelona-el prat, Madrid</td>
</tr>
<tr>
<td></td>
<td>2016</td>
<td>Rome Fiumicino Airport</td>
</tr>
<tr>
<td></td>
<td>2017</td>
<td>Edinburgh, Riga</td>
</tr>
</tbody>
</table>

- Low cost airlines keep expanding their network with additional bases.
- easyJet and Norwegian set up new bases at big airports and cities, while Wizz Air prefers smaller airports.

Source: OAG data; M3 Consultancy analysis
Airlines indicate they are interested to open new bases in the Netherlands as well

Airline expert – “given the risk of recruiting local crew members and the potential costs of not having extra capacity when there are technical issues, an airline would want to base at least 3 or 4 airplanes as minimum scale when opening a new base. If an airline opens a new base with 1 airplane, they will do this with a crew from the home base that stays the night in a hotel and it is mostly due to PR reasons.”

Hij vreest met Corendon klem te komen zitten als hetzelfde voor Lelystad opgaat. "Op zich hebben we geen bezwaren tegen verhuizing. Maar er dreigt nu op Lelystad eenzelfde catastrofe als in Eindhoven. Er zijn nog altijd geen wettelijke regels en voorschriften."

Corendon has no objection against moving to Lelystad Airport if there are clear rules and regulations

Not a real new base at Eindhoven, since airplanes will arrive from Morocco in the morning at Eindhoven and than continues it flight schedule from Eindhoven

Transavia seems interested to base 3 airplanes at Lelystad Airport

Transavia ‘onder voorwaarden’ naar Lelystad

RyanAir wil vanaf Lelystad vliegen

Het hoge woord is eruit: RyanAir wil vliegen vanaf Lelystad Airport. Wanneer de lente prijssector de pal der als uitbesteding gaat gebruiken, is nog onduidelijk.

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Transavia ‘onder voorwaarden’ naar Lelystad

RyanAir wil vanaf Lelystad vliegen

Het hoge woord is eruit: RyanAir wil vliegen vanaf Lelystad Airport. Wanneer de lente prijssector de pal der als uitbesteding gaat gebruiken, is nog onduidelijk.
A new base needs the perspective to start at or quickly develop towards 6,000 flights or more per year

NUMBER OF ATMs PER YEAR FOR THE FIRST THREE YEARS AT WHICH EASYJET, NORWEGIAN AND WIZZ AIR HAVE OPENED AN ADDITIONAL BASE (in thousands)

- easyJet is more focused on the business passengers and starts a new base with an average of 9,200 ATMs per year, while the ultra-low cost Wizz Air starts with only 1,500 ATMs a year
- All bases show a considerable growth in the first few years, which means that their base involves, apart from Wizz Air, quickly more than 6,000 ATMs a year

Source: OAG data; M3 Consultancy analysis
easyJet mostly starts serving a ‘single airport’ to accumulate volume, before establishing a new base.

- easyJet has a relatively long growth path before they start a base at an airport.
- Before starting a base, easyJet operated most of their flights from and to these airports via the ‘single-airport’ model; from one of their bases in different catchment areas to these airports and back to their bases.
- easyJet started immediately with 3 based airplanes at London Southend (SEN) and therefore there was no growth path.

**TOTAL NUMBER OF ATMs PER YEAR BY EASYJET**

- **HAM**:
  - '00: 4.260
  - '13: 11.027
  - '17: 17.132

- **NAP**:
  - '00: 13.722
  - '15: 9.534
  - '17: 7.130

- **OPO**:
  - '00: 7.130
  - '15: 9.534
  - '17: 11.027

- **LS**:
  - '00: 12.352
  - '12: 12.872
  - '17: 15.647

- **TLS**:
  - '00: 4.758
  - '12: 6.004
  - '17: 4.758

Source: OAG data; M3 Consultancy analysis
Case study - easyJet at Paris-Orly and Charles de Gaulle: background

- easyJet has been operating at Paris-Orly airport, the most attractive airport for the OD passenger, since the early 2000s

- In 2007 easyJet announced it would invest EUR 600 million in expanding its presence in the Parisian market and would open a second based at Paris – Charles de Gaulle with 3 aircraft (next to the 6 aircrafts it had based at that time at Paris Orly). Its ambition was to grow from 9 to 20 aircraft and 12 million passengers in 3 years

- easyJet’s decision to develop a new base at Charles de Gaulle was mainly triggered by the lack of expansion opportunities at Orly (cap of 250,000 ATMs/year), while Charles de Gaulle did have sufficient capacity. It was a not a decision based on cost differential as airport charges for both airports at the same

Source: press clippings, interview with former Aeroports de Paris airline marketing staff member
Following the opening of its base at Paris-CDG, easyJet quickly reached an annual volume of 16,000 ATMs.

TOTAL NUMBER OF DEPARTURES IN THE FIRST WEEK OF AUGUST BY EASYJET AT CGD AND ORY

- easyJet already had a very sizeable operation at Paris-CDG before opening its base (flights from other bases into Paris).
- After the opening of an additional base at CDG it reached a volume of 16K ATMs.

In 2003 start base at Orly (12K ATMs)
In 2008 new base at CDG (16K ATMs)

Source: OAG data; M3 Consultancy analysis
easyJet’s flights to CDG require long opening hours, having departure/arrival peaks in the morning and late evening.

WEEKLY NUMBER OF EASYJET FLIGHTS AT CDG PER HOUR DURING FIRST WEEK OF AUGUST 2017

- ‘Additional base’-flights peak in the early morning (departures) and late evening (arrival).
- During the day, flights will also arrive and depart, but there is a less clear pattern.
easyJet’s operation at ORY has an even more pronounced peak in the evening due to the curfew at 11.30 pm

**WEEKLY NUMBER OF EASYJET FLIGHTS AT ORY PER HOUR DURING THE FIRST WEEK OF AUGUST 2017**

**Arrival flights by easyJet at ORY**

<table>
<thead>
<tr>
<th>Time (H)</th>
<th>05</th>
<th>06</th>
<th>07</th>
<th>08</th>
<th>09</th>
<th>10</th>
<th>11</th>
<th>12</th>
<th>13</th>
<th>14</th>
<th>15</th>
<th>16</th>
<th>17</th>
<th>18</th>
<th>19</th>
<th>20</th>
<th>21</th>
<th>22</th>
<th>23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flights</td>
<td>7</td>
<td>6</td>
<td>8</td>
<td>17</td>
<td>14</td>
<td>7</td>
<td>7</td>
<td>17</td>
<td>19</td>
<td>12</td>
<td>6</td>
<td>6</td>
<td>39</td>
<td>23</td>
<td>06</td>
<td>07</td>
<td>09</td>
<td>11</td>
<td>15</td>
</tr>
</tbody>
</table>

**Departing flights by easyJet from ORY**

<table>
<thead>
<tr>
<th>Time (H)</th>
<th>05</th>
<th>06</th>
<th>07</th>
<th>08</th>
<th>09</th>
<th>10</th>
<th>11</th>
<th>12</th>
<th>13</th>
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<th>15</th>
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<th>19</th>
<th>20</th>
<th>21</th>
<th>22</th>
<th>23</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flights</td>
<td>19</td>
<td>22</td>
<td>5</td>
<td>5</td>
<td>7</td>
<td>9</td>
<td>9</td>
<td>8</td>
<td>7</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>8</td>
<td>20</td>
<td>25</td>
<td>19</td>
<td>17</td>
<td>18</td>
<td>23</td>
</tr>
</tbody>
</table>

Source: OAG data; M3 Consultancy analysis

• Compared with CDG, the flights arriving at ORY, have an even stronger peak in the evening due to the curfew starting at 11.30 pm
Transavia started with an ‘outside base’-operation to grow at Eindhoven before setting up its base there with 7,000 ATMs.

**TOTAL NUMBER OF DEPARTURES IN THE FIRST WEEK OF AUGUST BY TRANSAVIA AT EINDHOVEN**

NB: Non-scheduled flights of Transavia at Eindhoven are not included in the data.

In 2013 Transavia opened a new base with 3 based airplanes at 7,000 ATMs a year.

- Transavia was able to operate a small number of flights through an ‘outside base’-operation.
- As soon as Transavia got the opportunity, Transavia opened a base with approx. 7,000 ATMs per year.

Source: OAG data; M3 Consultancy analysis
Case study - Transavia at Munich: background

- Transavia announced in the end of 2015 the opening of a new base in Munich from summer 2016 with 4 based aircraft and additional 17 new destinations. This was their first base outside their home market in the Netherlands and France.

- This was done with a Dutch Air Operators Certificate (AOC) with a local crew (approx. 100 crew members).

- However, in the beginning of 2017 Transavia had already decided to close down the base from the end of 2017 due to disappointing results.

Source: newspapers/website articles
The additional base of Transavia at Munich started its first year with an operation of around 8,500 ATMs a year.

In the first part of the operation, Transavia started with 80-85 departures per week (approx. 8,500 ATMs per year).

In the second year, this was decreased to 65 departures per week (approx. 6,500 ATMs per year).

Source: OAG data; M3 Consultancy analysis
Transavia fully exploits the opening hours of Munich airport with a distinctive departing- and arriving peak

### WEEKLY NUMBER OF TRANSAVIA FLIGHTS AT MUNICH PER HOUR DURING FIRST WEEK OF AUGUST 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Departing Flights</th>
<th>Arrival Flights</th>
</tr>
</thead>
<tbody>
<tr>
<td>05.00</td>
<td>17</td>
<td>5</td>
</tr>
<tr>
<td>06.00</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td>07.00</td>
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<tr>
<td>08.00</td>
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<td>09.00</td>
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<td>12.00</td>
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<td>20.00</td>
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<tr>
<td>21.00</td>
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<tr>
<td>22.00</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>23.00</td>
<td>4</td>
<td>0</td>
</tr>
</tbody>
</table>

Source: OAG data; M3 Consultancy analysis
Wizz Air typically operates smaller bases than any other airline, and operates flights for 2 to 3 years before starting a new base.

These 6 bases have a similar growth path; Wizz Air starts with a small number of ‘single airport’ flights for a couple of years to one of their bases (mostly to LTN, VLN and BUD). After opening a base on one of these airports, they increase the number of flights beyond 1000 per year and fly to other non-base airports as well.

Before Wizz Air opened a base in ‘17 at Varna, Wizz Air only flew from LTN to Varna. After opening a base here, Wizz Air started flights from Varna to non-base airports with a low frequency (twice a week), but also to one of their bases in Sofia with a higher frequency (7 times a week).
Agenda

Contents Airline Split Operations

- Introduction
- Airline split operation in the Netherlands
- Detailed review of airline split operation models
  - ‘Additional base’
  - ‘Multi-airport’
  - ‘Outside base’
- Relevant insights for the development of Lelystad Airport
A ‘multi-airport’-operation is mainly run by foreign airlines to feed their flights from their home bases

**Description**

<table>
<thead>
<tr>
<th>Typical airlines</th>
<th>Foreign carriers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operational adjustment in relation to single-airport</td>
<td>Part of the flights from the home base to 1 destination will be done at a second airport in the same catchment area</td>
</tr>
<tr>
<td>Impact on the operation</td>
<td>Very limited:</td>
</tr>
<tr>
<td></td>
<td>- No adjustments at their home base airports</td>
</tr>
<tr>
<td></td>
<td>- Little or no effect for crew</td>
</tr>
<tr>
<td></td>
<td>- Limited increase in ground handling costs</td>
</tr>
</tbody>
</table>

**Insights from analysis/case studies**

**A Dutch airports**

- Different network airlines fly or have been flying on regional Dutch airports next to Schiphol
- However, not all attempts have succeed (for example Air France at EIN and Turkish Airlines at Rotterdam)

**B Trends**

- Larger airports attract more and more traffic at the expense of regional airports, unless there is a limited capacity or if a regional airport has a more favorable location (for example London City)
- However, new airlines still try to succeed in a certain route that has already shown failure at other airlines

**C Typical size for airline**

- Approximately 500-1,000 flights a year (normally one or two flights per week on a weekday)

**D Typical operating hours**

- Morning and evening (07-09h and 17-21h); sometimes includes a night stop
- In case of 1 flights: in the morning to feed the flights from their base

**E Impact of Traffic Distribution Rule**

- Approx. 7,500 flights at Schiphol operated by foreign airlines to/from leisure destinations might (temporarily) have to be a ‘multi-airport’ operation
Some traditional airlines do or did operate a ‘multi-airport’-model in the Netherlands, but in most cases not very successful.

**NUMBER OF MOVEMENTS PER YEAR PER AIRLINE IN THE NETHERLANDS**

- Air France
- SAS
- Lufthansa
- Turkish Airlines
- British Airways

**EIN** – has not been used by non-low cost airlines since 2007

**GRQ** – SAS is the only one that still flies at GRQ

Considering the city-to-city business market to and from Rotterdam, one of such size would not be applicable at Lelystad Airport.
Network carriers prefer a single airport within a single catchment area, because of passenger preferences and a more attractive proposition.

Foreign airlines focus on Schiphol

- Share AMS of all non-LCC airlines of all flights from the Netherlands
  100% = 3,480 departing flights in October 2017

Foreign passengers prefer Schiphol over regional airports

- Most foreigners coming to the Netherlands, travel to the Randstad
- Foreign airlines have a higher share of foreign passenger and thus prefer to fly to Schiphol

Airlines prefer to focus on 1 airport

- A more appealing scheme with more frequencies result in a disproportional high market share on a route (‘S-curve’ effect)
- Thus airlines will prefer to concentrate their flight on 1 airport

Source: CBS; OAG data; M3 Consultancy analysis
Traditional airlines as well as low cost airlines seem to have most interest in flying to/from major airports – Case: Germany

GROWTH PATTERN OF TRADITIONAL AND LOW COST AIRLINES AT THE SIZE OF AN AIRPORT FOR GERMAN AIRPORTS WITH MORE THAN 5,000 FLIGHTS A YEAR

### Traditional airlines

**Growth 2010 - 2017**

<table>
<thead>
<tr>
<th>Airport</th>
<th>% Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>SXF</td>
<td></td>
</tr>
<tr>
<td>HAJ</td>
<td></td>
</tr>
<tr>
<td>LEJ</td>
<td></td>
</tr>
<tr>
<td>CGN</td>
<td></td>
</tr>
<tr>
<td>STR</td>
<td></td>
</tr>
<tr>
<td>DUS</td>
<td></td>
</tr>
<tr>
<td>MUC</td>
<td></td>
</tr>
<tr>
<td>TXL</td>
<td></td>
</tr>
</tbody>
</table>

*Source: OAG data; M3 Consultancy analysis*

### Low cost airlines

**Growth 2010 - 2017**

<table>
<thead>
<tr>
<th>Airport</th>
<th>% Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>DRS</td>
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</tr>
<tr>
<td>NUE</td>
<td></td>
</tr>
<tr>
<td>LEJ</td>
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<tr>
<td>FMM</td>
<td></td>
</tr>
<tr>
<td>STR</td>
<td></td>
</tr>
<tr>
<td>CGN</td>
<td></td>
</tr>
<tr>
<td>HAM</td>
<td></td>
</tr>
</tbody>
</table>

*Source: OAG data; M3 Consultancy analysis*
The number of annual flights for a ‘multi-airport’-operation is on average between 500 and 1,000.

### NUMBER OF ANNUAL FLIGHTS PER AIRLINE, AIRPORT AND YEAR

<table>
<thead>
<tr>
<th>Airline</th>
<th>Flights</th>
<th>Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turkish Airlines @RTM</td>
<td>690</td>
<td>2015</td>
</tr>
<tr>
<td>Nordica @GRQ (2017)1</td>
<td>1,050</td>
<td></td>
</tr>
<tr>
<td>Air France @EIN (2012)</td>
<td>974</td>
<td></td>
</tr>
<tr>
<td>Lufthansa @RTM (2014)</td>
<td>1,030</td>
<td></td>
</tr>
<tr>
<td>British Airways @RTM</td>
<td>2,792</td>
<td></td>
</tr>
</tbody>
</table>

*Considering the city-to-city business market between London and Rotterdam, a comparable operation would not be applicable at Lelystad Airport.*

Source: OAG data; M3 Consultancy analysis

1) LOT Polish Airlines under brand name Nordica, feeds the hub of SAS at Copenhagen
In ‘multi-airport’ situations, airlines typically turn around early morning/late afternoon to serve the business market and feed the hub.

### TIMES OF ARRIVAL AND DEPARTURE FOR A ‘MULTI-AIRPORT’-OPERATION BY FOREIGN AIRLINES ON DUTCH REGIONAL AIRPORTS

<table>
<thead>
<tr>
<th></th>
<th>TK@RTM</th>
<th>BA@RTM</th>
<th>LH@RTM</th>
<th>AF@EIN</th>
<th>SK@GRQ</th>
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<td>2012</td>
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<td></td>
<td></td>
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<td></td>
<td></td>
<td>11.10</td>
<td>15.05</td>
<td>19.05</td>
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<tr>
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<td>19.45</td>
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</tr>
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<td></td>
<td>14.50</td>
<td></td>
<td></td>
</tr>
<tr>
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<td>14.50</td>
<td>9.20</td>
<td>8.30</td>
<td>18.35</td>
<td></td>
</tr>
<tr>
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<td>15.40</td>
<td>10.20</td>
<td>9.00</td>
<td>19.10</td>
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<tr>
<td>2015</td>
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<td>21.25</td>
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</tr>
<tr>
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<td>8.20</td>
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<td>9.15</td>
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<td>8.50</td>
<td>18.45</td>
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</tr>
<tr>
<td>D</td>
<td></td>
<td>9.55</td>
<td></td>
<td>9.15</td>
<td>19.10</td>
</tr>
</tbody>
</table>

**Source:** OAG data; M3 Consultancy analysis

**During the day**

**Early morning/late afternoon**
In general ‘multi-airport’-operations seem to lack commercial viability - Cases: Turkish Airlines, Lufthansa and Air France

TOTAL NUMBER OF DEPARTURES IN THE FIRST WEEK OF AUGUST BY TURKISH AIRLINES, LUFTHANSA AND AIR FRANCE IN THE NETHERLANDS

- Flying at Rotterdam and Eindhoven Airport was seen as a market opportunity for these airlines. However, after a while they have stopped flying to the Dutch regional airports, due to the lack of demand for these routes.

Source: OAG data; M3 Consultancy analysis
In general ‘multi-airport’-operations seem to lack commercial viability — Case: KLM at Milan Linate/Malpens

TOTAL NUMBER OF DEPARTURES IN THE FIRST WEEK OF AUGUST BY KLM AT MILAAN-LINATE AND MALPENSA

- Until 2012 there was a limited number of slots for KLM at LIN (which is more favorable, due to its location), and thus KLM was forced to operate at MXP as well.
- From 2012 until 2017 KLM had a contract with Alitalia and gained more slots at LIN.
- In 2017, the contract was broken and KLM was forced to move to MXP.
- As soon as the possibility arose, KLM concentrated at only 1 airport instead of operating in a ‘multi-airport’-operation.
- A ‘multi-airport’-operation seems only interesting if no other alternative is available and is being preferred above ‘not flying’ to this region.

Source: OAG data; M3 Consultancy analysis
The envisioned traffic distribution rule could (temporarily) push up to 7.500 ATMs of foreign airlines into a ‘multi-airport’-operation

### NUMBER OF AIR TRAFFIC MOVEMENTS BETWEEN SCHIPHOL AND LEISURE DESTINATIONS OF THE KEY FOREIGN AIRLINES IN 2016

<table>
<thead>
<tr>
<th>Airline</th>
<th>Traffic Movements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pegasus</td>
<td>2,285</td>
</tr>
<tr>
<td>Royal Air Maroc</td>
<td>1,260</td>
</tr>
<tr>
<td>Turkish Airlines</td>
<td>931</td>
</tr>
<tr>
<td>Sun Express</td>
<td>833</td>
</tr>
<tr>
<td>Air Arabia Maroc</td>
<td>806</td>
</tr>
<tr>
<td>TAP Portugal</td>
<td>698</td>
</tr>
<tr>
<td>Aegean</td>
<td>239</td>
</tr>
<tr>
<td>Onur Airlines</td>
<td>100</td>
</tr>
<tr>
<td>SunExpress</td>
<td>87</td>
</tr>
<tr>
<td>Free Bird</td>
<td>77</td>
</tr>
</tbody>
</table>

- The top 10 foreign carriers operating from leisure destinations to Schiphol (mainly Turkish and Moroccan airlines) have a combined volume of 7,316 slots, (17% of leisure flights to which the traffic distribution rule would apply to).

- Switching these flights from Schiphol to Lelystad might at least temporarily lead to a ‘multi-airport’-operation, but as more capacity at Lelystad is becoming available, this will ultimately become ‘single airport’-operations (and thus these airlines will no longer operate in a split operation).
Contents Airline Split Operations

- Introduction
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  - ‘Multi-airport’
  - ‘Outside base’
- Relevant insights for the development of Lelystad Airport
An ‘outside base’-operation is mainly applied by Dutch charter airlines, but volumes of this type of operation are rapidly declining.

<table>
<thead>
<tr>
<th>Description</th>
<th>Insights from analysis/case studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Typical airlines</td>
<td>▪ Dutch charter/hybrid airlines; sometimes foreign (for example Turkish) charter airlines</td>
</tr>
<tr>
<td>Operational adjustment in relation to single-airport</td>
<td>▪ After the first flight from their base to another airport, they fly to a different non-based airport, but will end their day at their base again</td>
</tr>
</tbody>
</table>
| Impact on the operation | ▪ Limited:  
  - No adjustments at their home base airport  
  - Possible crew inefficiency in case of long haul flights; there is a need of a new crew on the secondary airport or the old crew ends on the wrong airport  
  - Limited increase in ground handling costs |

**A** Dutch airports  
- Non-scheduled flights have been operated from regional airports for a long time. However, its volume/relative importance is declining since 10 years  
- Yet, TUI Fly intends to base airplanes at Rotterdam and Eindhoven to offer flights to leisure destinations

**B** Trends  
- The only business model in which the ‘outside base’-operation occurs, is the charter concept, which is however declining in volume in Europe due to frequency needs and competition of low cost

**C** Typical size for airline  
- Approximately 1,000 ATMs a year (once or twice a week to multiple destinations by 1 or 2 airplanes)

**D** Typical operating hours  
- During the day (normally between 11h00 and 18h00)

**E** Impact of Traffic distribution rule  
- This pattern does not fit with the requirements of the VVR to prioritize flights in block 2 and 6  
- It is often applied as an intermediate step before opening an additional base
Non-scheduled flights make up a small part of air traffic operated at the Dutch regional airports, and this part is decreasing.
The charter airline model, typically operating ‘outside base’, is under pressure in Europe.

Source: Eurocontrol

Reason decline charter flights:
- Passengers want more flexibility and thus a higher frequency
- Low cost airlines have the same low cost structure as charter airlines and since 2000, they also focus on typical charter destinations
- In the USA, which has the most mature aviation market, there is hardly any charter airline and leisure destinations are almost completely offered by traditional airlines (such as Delta Airlines) and low cost (for example Jet Blue). KLM as well has leisure destinations in her network (Ibiza)

Total Charter flights in Europe 2007-2016 Evolution
The ‘outside base’-operation occurs typically during the middle of the day.

**WEEKLY NUMBER OF FLIGHTS AT GRQ PER HOUR IN THE LAST WEEK OF AUGUST 2017**

- **Departing flights from Groningen Airport Eelde**
  - **06.30**
    - 11 flights
  - **23.00**
    - 14 flights

- **Arriving flights at Groningen Airport Eelde**
  - **06.30**
    - 2 flights
  - **23.00**
    - 2 flights

- **Multi-airport’ flights (type 1)**
- **‘Additional base’ flights LCC (type 3)**
- **‘Outside base’ flights (type 2)**

This pattern is very similar for Maastricht Aachen Airport, at which ‘outside base’-flights also occur during the middle of the day.

This pattern does not fit with the requirements of the VVR to prioritize flights in block 2 and 6.

Source: [https://www.groningenairport.nl/voor-reizigers/vluchten](https://www.groningenairport.nl/voor-reizigers/vluchten)
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- Relevant insights for the development of Lelystad Airport
Lelystad directly meets airline requirements to operate ‘multi-airport’- and ‘outside base’-operations, but does not immediately offer capacity for one or more bases.

<table>
<thead>
<tr>
<th>REQUIREMENTS PER TYPE OF SPLIT OPERATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LELYSTAD AIRPORT</strong></td>
</tr>
<tr>
<td>Opening hours</td>
</tr>
<tr>
<td>Required scale (ATMs)</td>
</tr>
</tbody>
</table>

| **MULTI-AIRPORT**                       |
| Early morning/late afternoon: 7.00 – 21.00 |
| >500 – 1.000 ATMs per airline            |

| **OUTSIDE BASE**                        |
| During daytime: 11.00 – 18.00           |
| >500 – 1.000 ATMs per airline           |

| **ADDITIONAL BASE**                     |
| Maximum opening hours: 6.00 – 24.00    |
| >6.000-10.000 ATMs per airline (ultra LCC: 2.000 ATMs) |

Even at 10,000 available ATMs at Lelystad airport, capacity may not be sufficient to open an additional base, since slots will be distributed over multiple airlines.

Based on current insights. Final conditions for LEY have not been decided.
The envisioned opening hours at Lelystad airport are relative to other regional airports not overly constrained.

HOURS OF OPERATION FOR 162 REGIONAL AIRPORTS IN EUROPE (>200,000 departing seats/year)

Opening hours Lelystad Airport:
6.00 – 23.00/24.00

Other regional airports

Holiday regional airports, mostly done by charter airlines

Regional airports at which a point-to-point carrier has a base

Charleroi, Oslo Rygge and Eindhoven are the only regional airports with point-to-point bases that are open for less than 18 hours.

Source: SEO-study: “Analysis opening hours Eindhoven Airport”
In conclusion, airlines could operate in a ‘multi-airport’- or ‘outside base’-type at Lelystad, while developing towards an ‘additional base’ once sufficient capacity is available.

**Opportunity for Lelystad**
- **OUTSIDE BASE**
  - Well feasible

- **MULTI-AIRPORT**
  - Well feasible (depending on opening hours)

- **ADDITIONAL BASE**
  - Only if total capacity is >10-15K ATMs

**Type airline**
- **OUTSIDE BASE**
  - Charter airlines

- **MULTI-AIRPORT**
  - Foreign airlines

- **ADDITIONAL BASE**
  - Dutch/foreign (hybrid) airlines

**Bottlenecks**
- **OUTSIDE BASE**
  - Market trends are declining for this type of operation
  - Some airlines may be attracted with low airport charges
  - This pattern does not fit with the requirements of the VVR to prioritize flights in block 2 and 6

- **MULTI-AIRPORT**
  - Only of interest to limited number of airlines
  - Creates small volumes (ATMs)

- **ADDITIONAL BASE**
  - Requires a larger scale operation (>6.000 ATMs), which, given the projected growth path for LEY, will not be reached before 2024

**ATMs at Lelystad Airport**
- 2019

**Growth at Lelystad**