

From: DELETED
To: ["Chris Hartsuiker"](#)
Cc: DELETED
Subject: RE: Save the date: Tech Policy Roundtable: The impact of the proposed ePrivacy Regulation on the data-driven ecosystem - 20 June 2017
Date: lundi 29 mai 2017 13:39:14
Attachments: [image007.jpg](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)

Dear Mr Hartsuiker,

Thank you for the invitation. Unfortunately I won't be able to attend, but I will see if a colleague can.

Best regards,

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From: Chris Hartsuiker [mailto:xxxxxxxxxx@xxxxxxxxxx.xx]
Sent: Monday, May 29, 2017 12:20 PM
To: DELETED
Cc: DELETED
Subject: Save the date: Tech Policy Roundtable: The impact of the proposed ePrivacy Regulation on the data-driven ecosystem - 20 June 2017

Dear DELETED

The Developers Alliance and IAB Europe are pleased to invite you to a roundtable discussion on the proposed ePrivacy Regulation and how it will impact innovative companies leading Europe's transition to a data-driven economy. The discussion will be hosted by Mr Michal Boni (EPP, PL) and Mr Daniel Dalton MEP (ECR, UK) who will deliver introductory remarks.

The ePrivacy framework has been long identified as the "cookie directive", complementing the GDPR by regulating cookie banners online. The new ePrivacy Regulation, set out by the European Commission earlier in 2017, is however wider in scope and proposes a revised framework regulating communication data and technologies enabling data collection and processing.

As the benefits of smart data processing become increasingly clear to both business and society

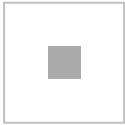
across Europe, it is important to ensure this new framework is future-proof while at the same time offering an open environment for data innovation.

Join decision makers, businesses representatives, and other stakeholders on Tuesday 20 June between 12 and 14 in the European Parliament (Room A4F384) to share your views on the challenges and opportunities ahead.

To secure your place, please RSVP to Tom Denney at [@._____](#) by Tuesday 6 June. If you do not have a European Parliament access badge, please indicate your date of birth, nationality and passport/ID card number in your confirmation email.

NB: Please note this is a personal invitation and the event is organised under the Chatham House rule.

Best regards,
Chris Hartsuiker



Chris Hartsuiker | Public Policy Officer
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SAVE^{THE}
DATE

20
June
2017

12:00-14:00

European
Parliament,
Room A4F384

Presented By:

{DEVELOPERS
ALLIANCE}

+

iab.europe



Tech Policy
Roundtable

Where Developers Meet Policy Makers

The Impact of the Proposed ePrivacy Regulation on the Data-Driven Ecosystem



Daniel Dalton
MEP



Michał Boni
MEP

To RSVP, email:

RSVP@iab europe.eu

Submit requests by Tuesday 6 June