NESTLÉ PLASTICS PACKAGING COMMITMENT

THE ISSUE

IN EUROPE TODAY LESS THAN 30% OF PLASTIC WASTE IS COLLECTED FOR RECYCLING

NESTLÉ COMMITMENT

1. RETHINKING OUR PLASTIC PACKAGING

100% OF OUR PACKAGING IS RECYCLABLE OR REUSABLE BY 2025

2. PLAY AN ACTIVE ROLE IN THE DEVELOPMENT OF RECYCLING SCHEMES INCLUDING TO COLLECT 90% BY 2025 OF OUR PET BOTTLES IN EUROPE

3. INCREASE THE RECYCLED PLASTICS IN OUR PACKAGING INCLUDING 25% RECYCLED CONTENT BY 2025 IN OUR PET BOTTLES IN EUROPE

NESTLÉ TODAY

2015: START OF OUR PACKAGING REDUCTION COMMITMENT

THE 2017 MILESTONE WAS REACHED!

MORE THAN 100,000 TONNES REDUCED

2020 OBJECTIVE: AVOID 140,000 TONNES

OUR VISION

NONE OF OUR PACKAGING, INCLUDING PLASTICS, ENDS UP IN LANDFILL OR AS LITTER
OUR GLOBAL VISION

OUR VISION IS THAT NONE OF OUR PACKAGING, INCLUDING PLASTICS, ENDS UP IN LANDFILL OR AS LITTER.

TRANSFORMING THE PLASTICS ECONOMY

Packaging plays an important role in safely delivering food and beverage products, and in reducing food waste. We have an existing target to reduce the amount of packaging we use by 140,000 tonnes by 2020 (on a 2015 baseline), and to continuously improve the environmental performance of our packaging.

However, we recognize that much more needs to be done to develop a circular economy for plastics, and to prevent packaging ending up as litter. In order for us to address this, we need to work together with others. We are therefore committed to:

RETHINKING OUR PLASTIC PACKAGING

OUR AMBITION:

100% OF OUR PACKAGING IS RECYCLABLE OR REUSABLE BY 2025