VPAA:

- Online platforms are removing illegal content more than ever. Self-regulation can work. Guidance focuses on detection, takedown and staydown.
- There is no silver-bullet. Platforms cannot work in isolation.
- The legal system is flexible enough to allow you to take action.
- Today meeting will help us assessing the need for further action. I am not particularly in favour of legislation.
- These are the main areas that have to be dealt with:
  - Take down
  - Proactiveness; good samaritan principle exists to protect you; platforms should make use of it to for instance use automatic detection and filters. Matching algorithms. Important tool to prevent illegal content from reappearing.
- If platforms do not act proactively, legislators will do.

Gabriel:

- Exceptional character of this meeting. Reflects will of Commission: act against illegal content with the cooperation of platforms; signal of urgency to act against illegal content.
- September, strong message to platforms. Droits citoyens, transparence.
- Which measures have you taken?
- We count on you to act on this.
- This will feed the assessment on the need for further action. Communication is a starting point to a better cooperation, but it does not close the way to legislation in case of lack of results (slow action, inefficiency).
- Collective effort is more than the sum of individual efforts. You are participating in existing dialogues, we appreciate your efforts. We want to extend it to small enterprises.
- Responsibility, proactiveness, efficiency, cooperation. This sums up our approach.

Out of scope
out of scope
Actual measures to be taken against illegal content.
Open discussion.

- Important sellers and bad actors to enter the platform.
- This has led to criticisms by sellers, who ask for P2B regulation.

Questions 4(1)(b)
- It would be helpful for authorities deciding what is illegal or not. What can platforms do to help authorities?
  - out of scope

- What is the role of educational users?
  - out of scope
Gabriel:

- SME. Do you work with SMEs on access to technology, what could be done?
- Other educational programs? Other experiences hors EU?
- Filters, how to ensure good functioning
- Trusted flaggers, how do you select them, how to maintain the statute?

VPAA

- public opinion expects more from pltforms.
- Worried about fragmentation. When will the next MS launch a national initiative. Fragmentation is a headache for services providers. What are your views?
out of scope