

**From:** █████ (SG)  
**Sent:** 19 March 2019 14:26  
**To:** SG UNITE E1  
**Cc:** █████ (SG); █████ (SG); █████ (SG)  
**Subject:** Report of the 17/12/2018 meeting with Facebook

Dear █████, Please see below a meeting report █████. Please register it in ARES. Best, █████

**Report of the 17/12/2018 meeting with Facebook**

On 17/12/2018 on the initiative of Facebook █████ (Head of Unit █████ in the Secretariat General) met with Mr Thomas Myrup Kristensen, Managing Director EU Affairs and Head of Facebook's Brussels Office. █████, █████ and █████ also of the Secretariat General joined the meeting. The meeting took place instead of a proposed meeting with the Deputy Secretary General C. Gauer which Facebook requested for Lord Richard Allan, Vice President Policy Solutions at Facebook, to outline the actions Facebook is taking to protect the upcoming elections across Europe and other measures the company has been undertaking to build trust in its services.

During the meeting Mr Myrup Kristensen underlined that Facebook very much appreciates good collaboration with the Commission in particular regarding various self- and co-regulatory activities concerning disinformation and hate speech, which it considers very successful. As concerns the recently announced Disinformation Action Plan Facebook however regretted that the industry has not been more closely involved in the preparations, as specific modalities of some of the envisaged actions might unnecessarily cause significant technical obstacles for implementation. Moreover, in more general terms, Mr Myrup Kristensen called for the Commission to use for its legislative acts the form of general regulatory framework, as it allows the industry to follow one uniform and consistent set of rules across all Member States, instead of fragmented interventions to address only some concerns.

On his part █████ took note of the comments made, underlined the political importance the Commission gives to the swift and comprehensive implementation of the Disinformation Action Plan, and confirmed that the Commission services were looking forward to the first input from Facebook on the implementation of the Code of Practice on disinformation, which was due for the coming weeks.

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